



الهيئة العامة للإحصاء
General Authority for Statistics

Tourist Establishments Survey Bulletin

2016



Tourist Establishments Survey

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Introduction

Tourism is one of the major developmental sectors for the role it plays and the influence it has on social, economic, environmental and cultural development in both of developing and developed countries. Tourism in Saudi Arabia is considered as a major source of economic development for the revenues it yields to the economy and the job opportunities it provides for citizens, in addition to stimulating infrastructure and improving services. Additionally, it activates the economic cycle of different business. Saudi Arabia pays a special attention to this sector in Saudi Vision 2030 as it is one of the main pillars of national economic variation.

By virtue of cabinet decree no. (211) of 13/1/1437H, the General Authority for Statistics (GASTAT) has obtained the authority to conduct surveys in the economic, social and population fields on behalf of the kingdom and to publish them periodically. Based on this authority, GASTAT has developed programs that aim to create a statistical database in all fields, including (tourism surveys) in 2017, the Tourist Establishment Survey was conducted as the first survey by GASTAT on tourism sector in Saudi Arabia. The importance of the survey lies particularly in the comprehensive data it provides on the tourism characteristic industries such as the number of tourist establishments, the number of workers and their remunerations, the value of revenues and expenses, the capital composure, and other data appertaining to tourist display.

GASTAT conducts this survey wishing to aid researchers, policies makers, and investors with the data it contains. Furthermore, GASTAT would like to thank all partners, bodies, and establishments subject to the study for their cooperation in providing data and information required for preparing and issuing this bulletin.

Allah is the Arbiter of Success,,,

General Authority for Statistics (GASTAT)

General Directorate of Business and Industrial Statistics





Survey Methodology

1. General Description

Tourist Establishment Survey is a scientific study on the tourist offer through a detailed measure of the different aspects appertaining to the characteristics and the performance of tourism characteristic industries in all administrative regions of Saudi Arabia. The inspection methodology has been adopted in the survey using a sample representing all establishments working in the tourism characteristic industries. The survey is conducted annually.

2. Main Objectives of the Survey

In general, the survey aims at collecting and providing accurate statistical data and information that correspond with the relevant international recommendations as it helps in evaluating the performance, setting policies and decision taking in topics related to tourism. Therefore, this survey seeks to achieve the main following goals:

- Providing indicators that aid in calculating the Gross Value Added of tourism activities.
- Providing data on tourist offer as a prerequisite for Tourism Satellite Accounts (TSA) to calculate Tourism Direct Gross Value Added, and consequently calculating tourism contribution to GDP.
- Providing detailed and descriptive data on tourism characteristic industries to identify operation, performance, and development rates for each activity.
- Recognition of the number of workers in each activity and the participation of each activity, and tourism sector as a whole in creating job opportunities in addition to the level of jobs nationalization.
- Identifying employment characteristics in tourist activities and their remunerations represented in wages, salaries, in kind and cash advantages.
- Meeting the needs of the tourist sector from statistical data and information on productive tourism characteristic industries.
- Meeting national requirements related to data on tourist offer and tourist establishments that aid in performance-monitoring which is considered as one of the goals of National Transformation Program 2020.

3. Survey Coverage

The survey covers all establishments that are related to tourism characteristic industries. This concept is stated by World Tourism Organization in international organizations guide of tourism statistics for 2008. The guide is aimed at setting a mechanism to identify the productive industries related to tourism. Tourism characteristic industries refer to all industries that typically produce tourism





characteristic products. The World Tourism Organization has made a list of ten tourism characteristic industries in addition to another industry to be identified by each country in the course of what distinguishes the country such as commodities and other tourist services not elsewhere classified. The following table displays such tourism characteristic industries:

List of tourism characteristic industries:

Tourist Activities	
1	Visitors accommodation
2	Serving food and beverages
3	Passenger rail transport
4	Passenger road transport
5	Passenger water transport
6	Passenger air transport
7	Transport equipment rental
8	Travel agencies and other reservation services
9	Cultural activities
10	Sports and recreational activities
11	Other tourism characteristic industries in the country



The criterion adopted to distinguish between tourism characteristic industries and other productive industries is the amount of visitors' demand for the products provided by such industries. Tourism characteristic industries are those which meet one or both of the following criteria:

- The tourism expenditure on the industry has to represent a significant share of the total expenditure on visitors.
- The tourism expenditure on the industry has to represent a significant share of its total outcome in the economy.

In this context, International Standard Industrial Classification of All Economic Activities (ISIC4), Rev.4 has been adopted as each main industry in the previous list contains several tourism characteristic industries on the fourth level of the ISIC4 as follows:



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Tourism characteristic industries by main categories of International Standard Industrial Classification of All Economic Activities

Tourist Activities		Classification Symbol ISIC 4	Description
1	Accommodation services to visitors	5510	Short term accommodation activities
		5520	Camps venues, and entertainment vehicles parks
		5590	Other accommodation places
		6810	Real estate activities with own or leased property
		6820	Real estate activities on a fee or contract basis
2	Activities of food and beverage catering	5610	Restaurants and mobile food service activities
		5629	Other food service activities
		5630	Beverage serving activities
3	Passenger rail transport	4911	Passenger rail transport, interurban
4	Passenger road transport	4922	Other passenger land transport
5	Passenger water transport	5011	Sea and coastal passenger water transport
		5021	Inland passenger water transport
6	Passenger air transport	5110	Passenger air transport
7	Renting transport means	7710	Renting and leasing of motor vehicles
8	Activities of travel agencies and other reservation services	7911	Travel agency activities
		7912	Tour operator activities
		7990	Other reservation service and related activities
9	Cultural activities	9000	Creative, arts and entertainment activities
		9102	Museums activities and operation of historical sites and buildings





		9103	Activities of gardens, zoos, and natural reserves
10	Sports and recreational activities	7721	Renting and leasing of recreational and sports goods
		9200	Activities of gambling
		9311	Operation of sports facilities
		9319	Other sports activities
		9321	Activities of amusement parks and theme parks
		9329	Other amusement and recreation activities n.e.c.
11	Tourist services distinguishing the country	-----	Various service activities

4. The Survey Framework

The data of establishments' enumeration for 2010, updated in 2015, was adopted as a general framework for this survey as it contains all main data on all establishments in Saudi Arabia in accordance with the International Standard Industrial Classification of All Economic Activities (ISIC4), Rev.4. Such data were required for taking the targeted sample of this survey.

5. Sample Design and Selection

Two procedures were taken for designing and selecting this survey sample:

- Comprehensive inventory of accommodation establishments (hotels, and hotel-furnished apartments).
- Inspection through stratified random sample suitable to the size of the sample of other tourist establishments.

This type of sampling has been adopted to guarantee the ideal representation of the taken sample by relative weight of each category of the various establishments' categories.

6. Time reference

The data of the Tourist Establishment Survey has been collected for 2016.

7. Sampling Unit:

The sample unit of this survey is the establishment which is defined as an economic unit with legal entity and a fixed location where a specific economic activity is practiced. The establishment is the smallest economic unit that may have data on the workers, their financial remunerations, revenues, expenditures and capital formations.





8. The Survey's Geographical Scope.

The survey covers establishments working at tourism characteristic industries in major administrative regions in Saudi Arabia (13 regions). Each region is represented according to its percentage through the updated framework of establishment enumeration.

9. Mechanism of Conducting Survey Plan

GASTAT has conducted an executive plan for the survey including the survey goals, concepts, terms, Economic Activities Manual, sampling style, cities covered by the survey, the survey form, and timetable, in addition to preparing a booklet for labor force training, the used models, reports, training lectures, and results extraction.

10. Survey Form

The form has been designed and prepared by GASTAT in accordance with international recommendations, standards, and terms issued by the World Tourism Organization. It has been into consideration upon forming the form to include all data and information that achieve the survey goals and provide the data required for obtaining the required indicators.

The survey form includes the main following items:

- Economic Activity
-
-
- Ownership
- Legal Personality
- General Data on the Establishment
- Employees Data
- Worker compensations
- Operational Expenses (Commodities and services items)
- Transfer Expenses
- Operating Revenues
- Transfer Revenues
- Alteration in assets and liabilities
- Financial assets by institutional sectors based on from whom? and to whom?
- Performance and Operation
- Enabling Business Environment





11. Data collection method

The data collection lasted for 4 weeks in November 2017. Throughout the survey, data were collected by direct contact with the establishment to complete the survey form, as the assigned researchers visited the establishments included in the sample of the survey and completed the data directly using tablets and the survey form to collect data easily and accurately.

12. Data Quality

Quality control, which is executed in conjunction with data collection, is one of the key stages of implementing the Umrah survey, when a fully automated system is adopted with certain regulations to control data entry, to find errors and notes on forms and to fix them under a supervisor after recurring to the household if necessary.

In addition, the quality control stage involves following up and studying daily reports coming from the respective operation room, then preparing periodical reports on field work progress and submitting them to GASTAT officials.

This stage also incorporates field visits by a number of specialists, to gain field insights into data collection, entry and reviewing, and to follow up the application of instructions to obtain top quality results.





Main Used Terms

- **The statistical unit**

It is the smallest independent part of the general framework. It is subject to the statistical study and it has a fixed place, and is used as a basis for collecting data.

- **Establishment**

It is an economic unit with legal entity and a fixed location where a specific economic activity is practice and owned by a person, a group of people, a company, or a semi-governmental sector.

The establishment is the smallest economic unit that may have data on the workers, their financial remunerations, revenues, expenditures and capital formations.

- **Number of workers**

It includes all individuals (Saudis and non-Saudis) males and females, who work at the establishment. It also include establishment owners, partners, employees who work for a wage, volunteers, those who work full time or part time, temporary workers, and those who are paid on a daily, weekly, or monthly basis. It also includes partners and members at shareholding companies, governing council's heads and members who work at the establishment, in addition to workers who have paid leaves. The average number of workers is calculated by dividing the number of workers at the end of each month of the year on the number of the months of the year.

- **Workers Occupations**

The type of works that workers practice and spend most of their time therein.

- **Workers' due remuneration during the year**

The due regular amounts paid by the establishment to its workers throughout the year, such as wages and salaries payable in consideration of the normal working hours, fixed bonuses together with all benefits and allowances such as accommodation, social insurance or transport allowances..... etc.

- **Salaries and wages**

They are all cash payments, which are paid regularly by the establishment to employees in return for their normal work hours as well as fixed premiums before making any cuts by the employer in terms of taxes and contributions by workers in the social insurance, pension systems, life insurance installments, union fees and other obligations of employees





- **Benefits and allowances**

Cash and in-kind payments that are made by the employer to the workers except for salaries and wages. Such payments include all sorts of bonuses and benefits, such as scholarships, education and medicine payments for the worker or his /her dependents, food and housing allowances, transport allowances and overtime ..etc.

- **Operating Expenses**

Goods supplies and services which cover all payments made by the establishment to practice an economic activity, whether purchased in the same year or taken from stocks purchased in previous years.

- **Commodity requirements**

The values of all local and imported goods supplies used by the establishment either in productive goods installation (such as raw materials), or the goods required for their production. It also includes the values of stationery, spare parts, fuel, oils, electricity and water consumption costs ... and any other commodities.

- **Service requirements**

The values of all service requirements that the establishment uses including post office and telephone costs, training and secondment costs, travel costs, machines and equipment rent costs, premises and non-agricultural lands rent costs, and what the establishment pay for legal consultations or for services provided by others ... etc, or any other service requirements with mentioning the types of such services for necessity.

- **Accommodation**

The place used by the tourist temporarily for accommodation.

- **Tourist:**

A tourist is a person who travels 80 km at least away from his/her home for purposes of tourism.

- **Available Rooms (Room Supply)**

The rooms and furnished units prepared for accommodation in a residence establishment (hotels, motels, etc).

- **Occupied Rooms (Room Demand)**

They refer to the number of sold rooms in the residence establishment (hotels, motels, etc) which were occupied during a specific period (excluding complimentary rooms, no-shows rooms, or rooms where reservations were not cancelled and their residents did not show up).





- **Available Beds**

The number of beds prepared for use in the available rooms in the residence establishment (hotels, motels, etc).

- **Resident**

The person who checks-in in a residence establishment and stays therein for one night at least.

- **Local Residents**

Residents who permanently stay in Saudi Arabia disregarding their nationalities.

- **International Residents**

Residents who do not stay in Saudi Arabia disregarding their nationalities.

- **Rooms Revenues**

They refer to the revenues of renting or occupying the rooms (including service charge), with excluding other revenue sources in the residence establishment such as (hotels, or other facilities inside the establishment).

- **Other Residence Revenues**

They include revenues of all activities and facilities of the residence establishment other than rooms revenues.





Core indicators

1. Core indicators of Tourism Characteristic Industries

The survey results displays that the number of establishments of tourism characteristic industries reached 130.669 all over the regions of Saudi Arabia in 2016. The survey demonstrates that 73% of such establishments belong to micro-establishments which employ less than 6 employees. The total number of workers in tourism characteristic industries reached 569181 workers. While the percentage of nationalization of jobs occupied by Saudis reached about 24% out of the total number of workers. Results also showed that the percentage of women participation in work in tourism characteristic industries is very limited as it hardly reached 1.7%. On the other hand, the total remunerations of workers in 2016 was about SAR 22 billion. The industries made revenues during the same year about SAR129 billion, while the operating expenditures was about 61 billion RAS.

The number of establishments of tourism characteristic industries	130,669
Percentage of micro-establishments of tourism characteristic industries	73%
Total number of workers at tourism characteristic industries	569,181
Percentage of job nationalization (the percentage of Saudi workers)	24%
The percentage of female workers at tourism characteristic industries	1.7%
The total amount of workers remunerations (SAR thousands).	22,014,255
The total amount of annual operating revenues (SAR Thousands)	128,650,216
The total amount of annual operating expenditures (SAR Thousands)	60,879,099
The general average of room occupation and motels	65.6%



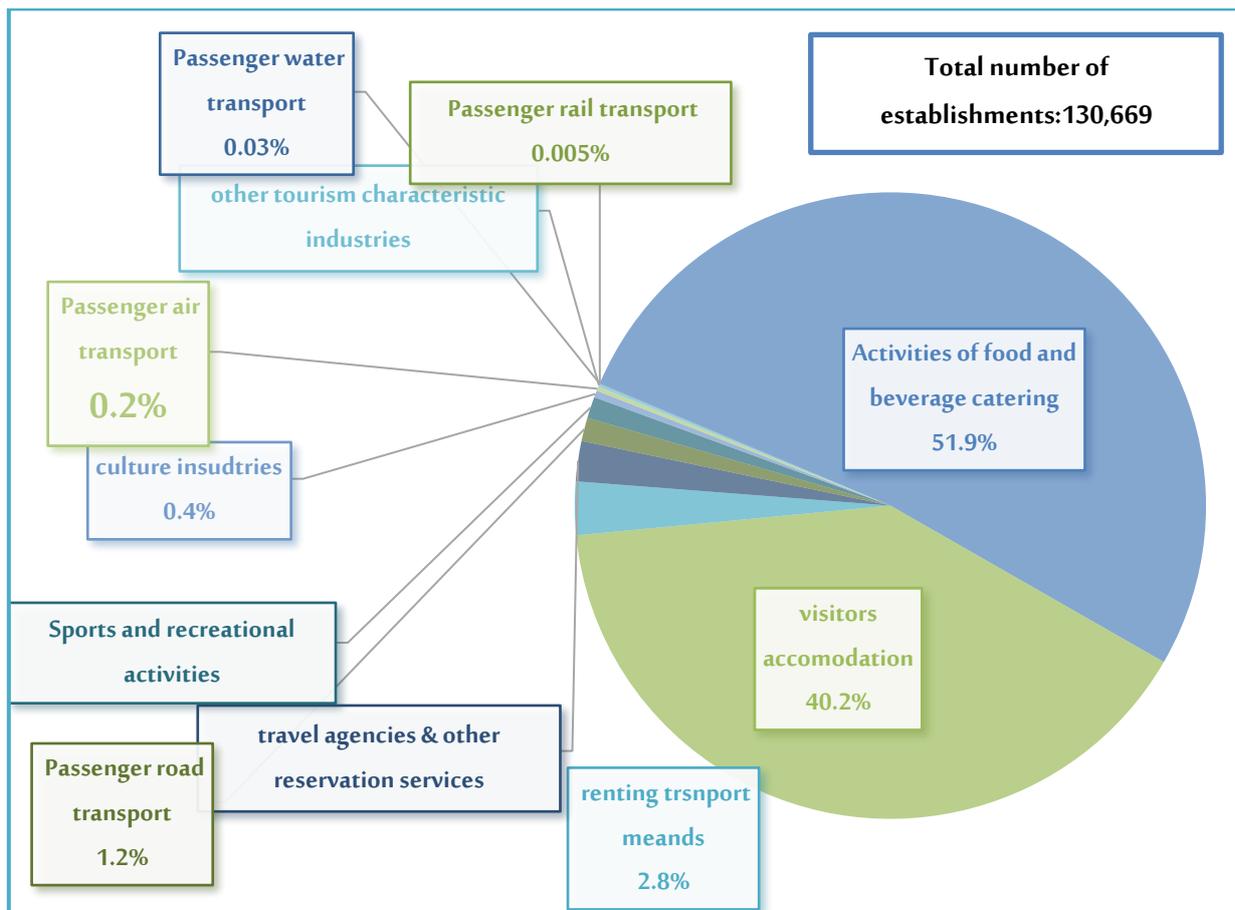


2. Distribution of establishments of tourism characteristic industries

The total number of establishments in tourism characteristic industries reached 130,669 distributed on ten main industries as demonstrated in the figure below (figure 1). The industry of serving food and beverages reached 52% of the total number of tourist establishments, followed by residence services for visitors (40.2%), then rental of transportation equipment (2.8%), the travel agencies (2.1%), and sports and recreational activities (1.1%). The remaining industries collectively did not exceed (1.9%) out of the total number of tourist establishments in Saudi Arabia. The lowest number of tourist establishments was in the industry of railways passenger transport (6 establishments).

Figure (1) displays the percentage distribution of all establishments of tourism characteristic industries in Saudi Arabia in 2016.

Figure (1) Percentage distribution of establishments regarding tourism characteristic industries by type of industry



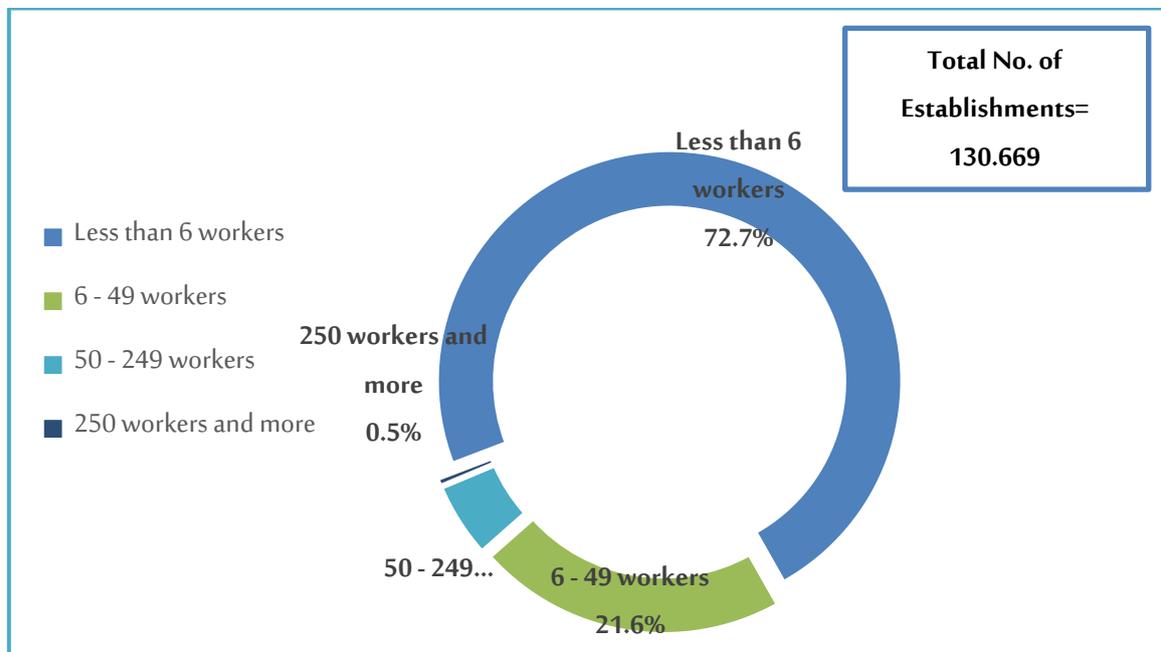
The survey showed that most of the establishments of tourism characteristic industries are classified as micro-establishments where less than 6 employees work. The percentage of micro-establishments



reached 72.7% of the total number of establishments. The small establishments that recruit (6-49) employees reached 21.6%. These two categories combined represent about 94.3% out of the total number of establishments of tourism characteristic industries. Meanwhile, the percentage of medium-sized establishments which recruit 50-249 employees did not exceed 5.2%.

Large establishments that recruit 250 worker or more represents a very small percentage as they do not exceed 0.5% out of the total number of establishments of tourism characteristic industries in 2016. Figure (2) the percentage distribution of tourism characteristic industries by size.

Chart (2) Percentage distribution of establishments regarding tourism characteristic industries by establishment size



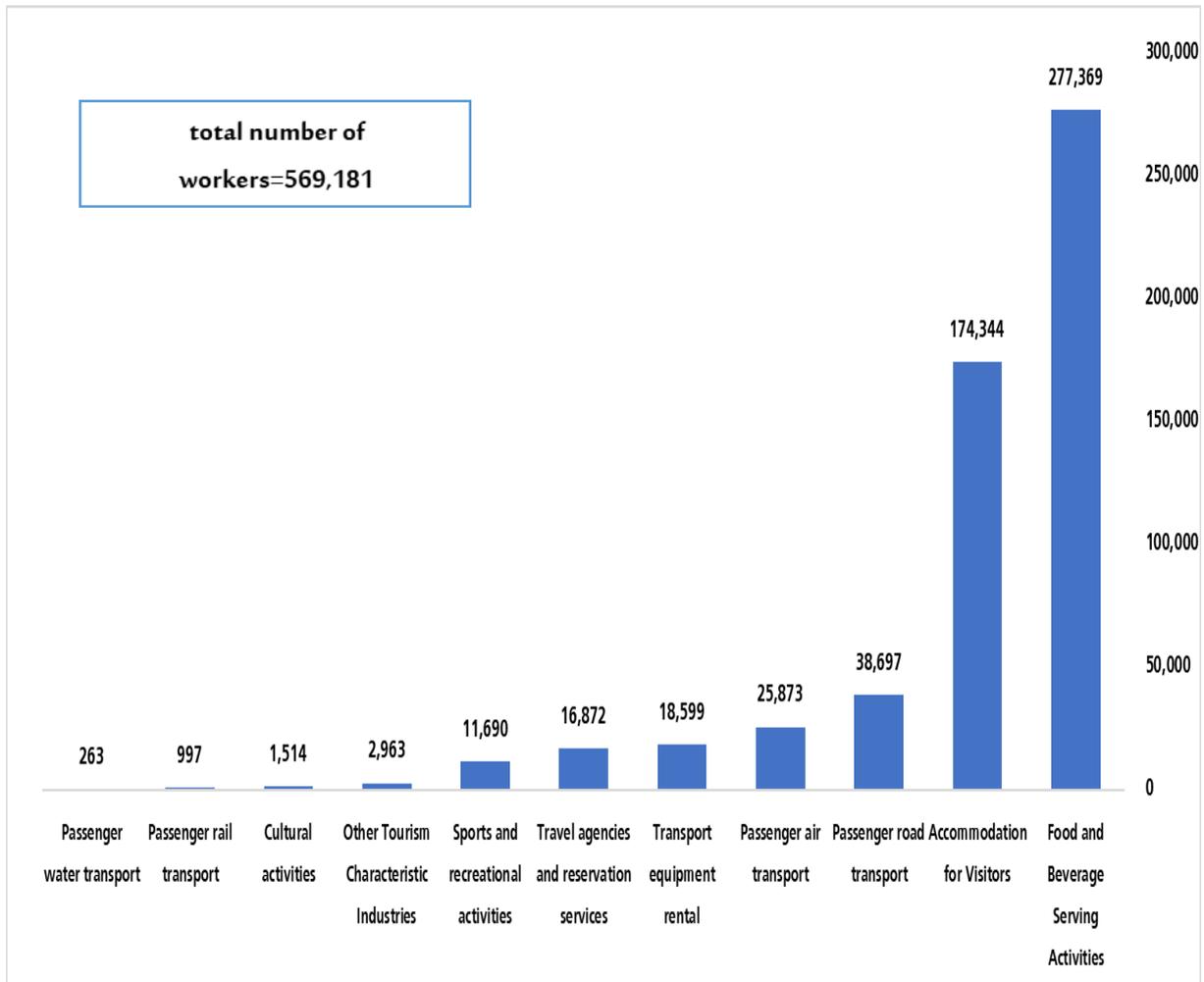
3. Distribution of workers at tourism characteristic industries

The number of workers at tourism characteristic industries all over Saudi Arabia reached 569.181 in 2016. The industry of serving food and beverages has the greatest number of workers working at tourism characteristic industries as the number reached 277.369 representing 48.7% out of the total number of workers. Afterwards, the accommodation services comes in the second rank where the number of workers reached 174.343 representing 30.6% out of the total number of workers at tourism characteristic industries. As for workers at the road passenger transport, their number reached 38.697 representing 6.8% of the total number, and workers at air passenger transport reached 25.874 representing 4.5%. The number of workers at industry of renting transportation equipment reached 18599 representing 3.3%, and regarding travel agencies the number of workers reached 16872 representing 3% out of the total number of workers. At the same time, the



percentage of workers in other activities reached 3.1% out of the total number of workers. Figure (3) demonstrates the distribution of workers at tourism characteristic industries in Saudi Arabia in 2016

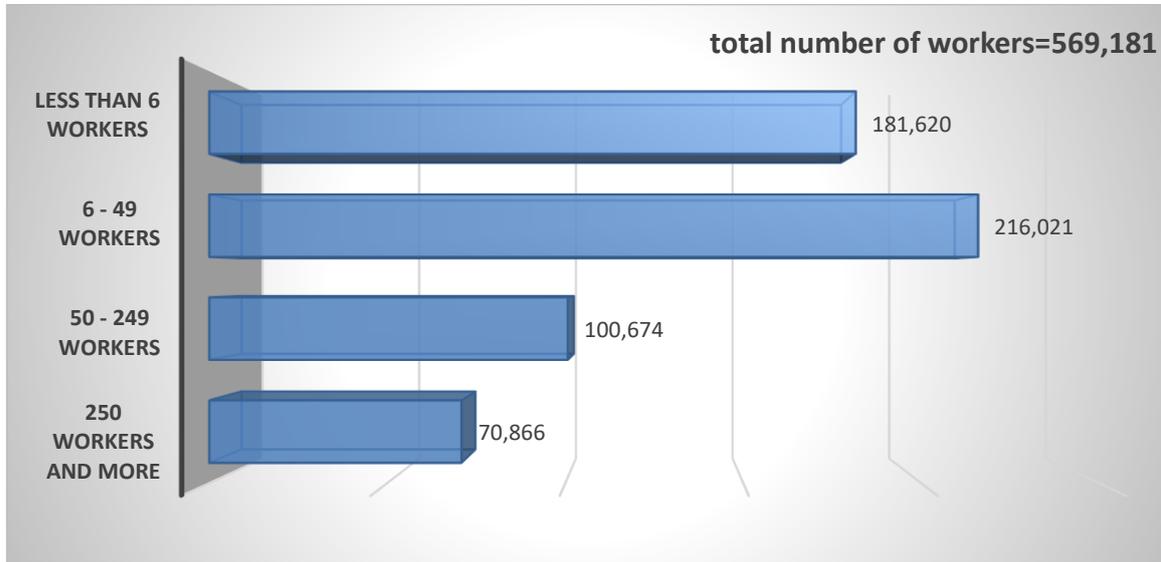
Figure (3) Percentage distribution of workers at tourism characteristic industries by type of industry



The survey results show that the number of workers at tourism characteristic industries is larger at micro-establishments and small establishments representing 32% and 38% respectively. This is surely due to the special nature of tourism sector. The number of workers at medium-sized tourist establishments which recruit about 50-249 workers about 18% as the total number of workers reached 100676. As for big tourist establishments that recruit 250 workers or more, the number of workers reached 70866 representing 12% out of the total number of workers in 2016. Figure (4) demonstrates that percentage distribution of workers by the size of establishments.

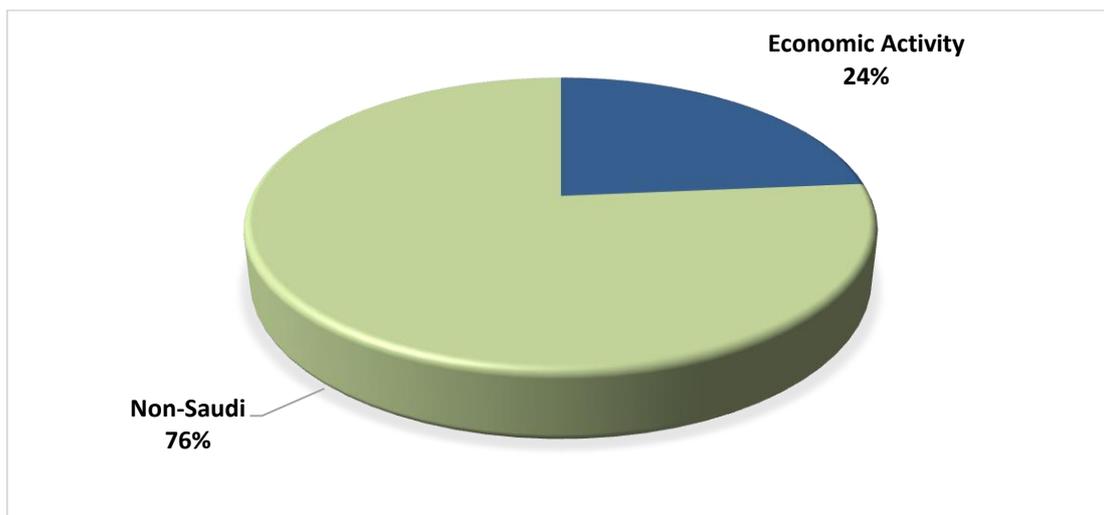


Figure (4) Distribution of workers at tourism characteristic industries by establishment size



The survey results displayed that jobs occupied by Saudis at tourism characteristic industries represent about 24% out of the total number of workers at such industries in 2016, as the number of Saudi workers at such industries reached 134.369. Meanwhile, the number of non-Saudi workers at tourism characteristic industries was 242.812 representing 76%. Figure (5)

Figure (5) Percentage of labor nationalization at tourism characteristic industries



Although the general percentage of labor nationalization in all tourism characteristic industries in Saudi Arabia reaches 24%, this percentage varies by each industry.

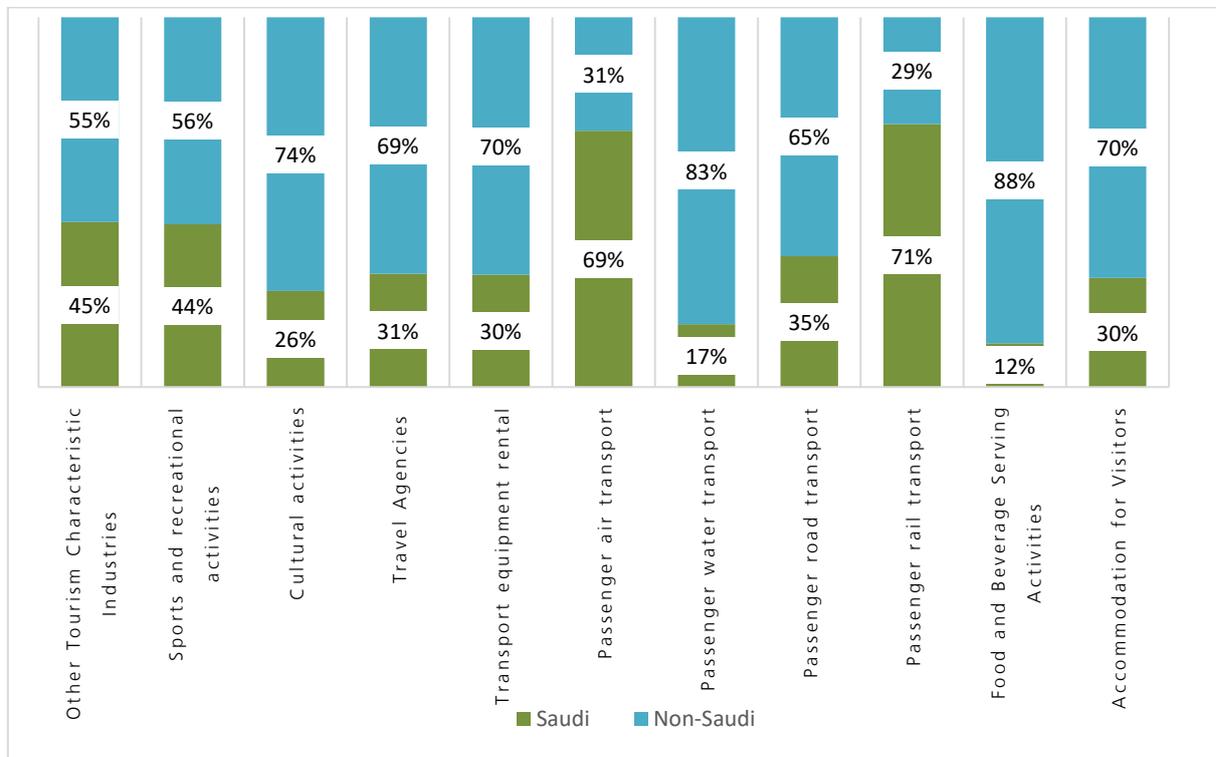
Railways passenger transport is considered the biggest industry as regard recruiting Saudis as the percentage of nationalization reached 71%, followed by air passenger transport (69%). This is





followed by other tourism characteristic industries represented in organizing conferences and commercial fairs in the third rank of tourism characteristic industries in the Kingdom where the percentage of nationalization reached about 45%. Meanwhile, the recruitment of Saudi at sports and recreational industries reached 44%. As for the visitors, accommodation industry and travel agencies the percentage reached 30% and 31% respectively. The food and beverages service was the least industry as regards recruitment of Saudis with a percentage that does not exceed 12%. Figure (6) demonstrates the percentage of labor nationalization at tourism characteristic industries in Saudi Arabia in 2016.

Figure (6) Percentage of labor nationalization at tourism characteristic industries by type of industry



The survey results shows that the percentage of female workers at tourism characteristic industries in Saudi Arabia forms a very small percentage of the total number of workers at such industries (1.7%), as their number reached 9.715 female workers in 2016. On the other hand, the male workers represent about 98.3% out of the total number of workers as their number reached 561.486 in the same year. (Figure No.7).

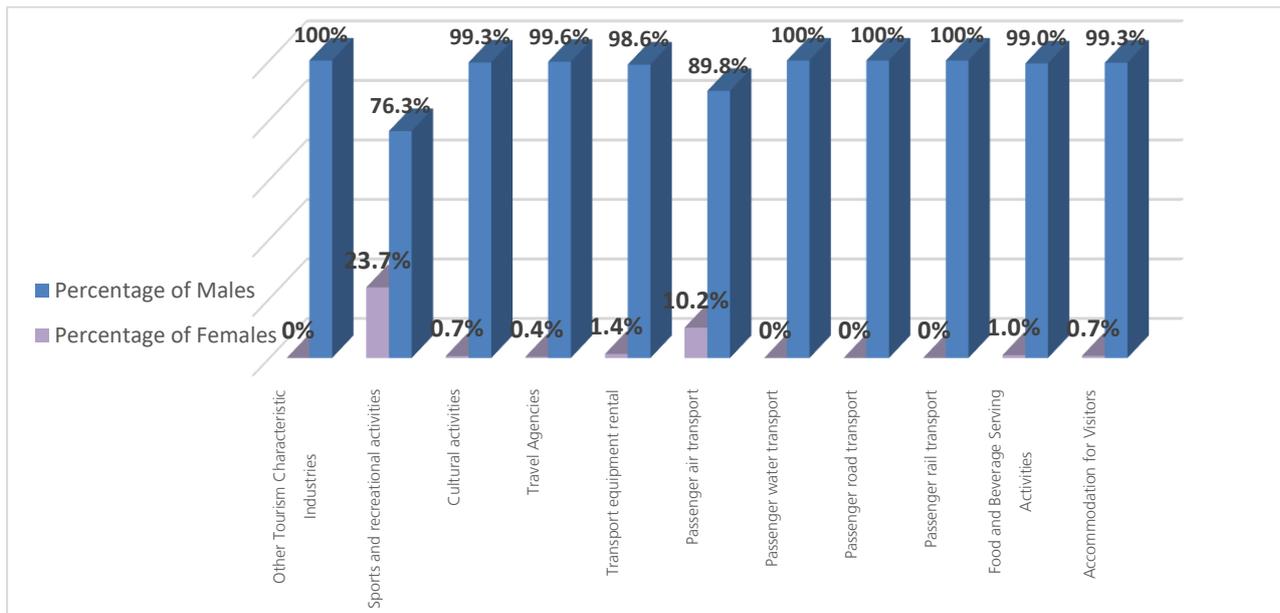
Figure (7) Percentage distribution of workers at tourism characteristic industries by gender





The percentage of female workers does not vary noticeably except in sports and recreational industries where their percentage reaches 24% out of the total number of worker at such industries in 2016. Figure(8).

Figure (8) Percentage distribution of workers at tourism characteristic industries by gender and industry type



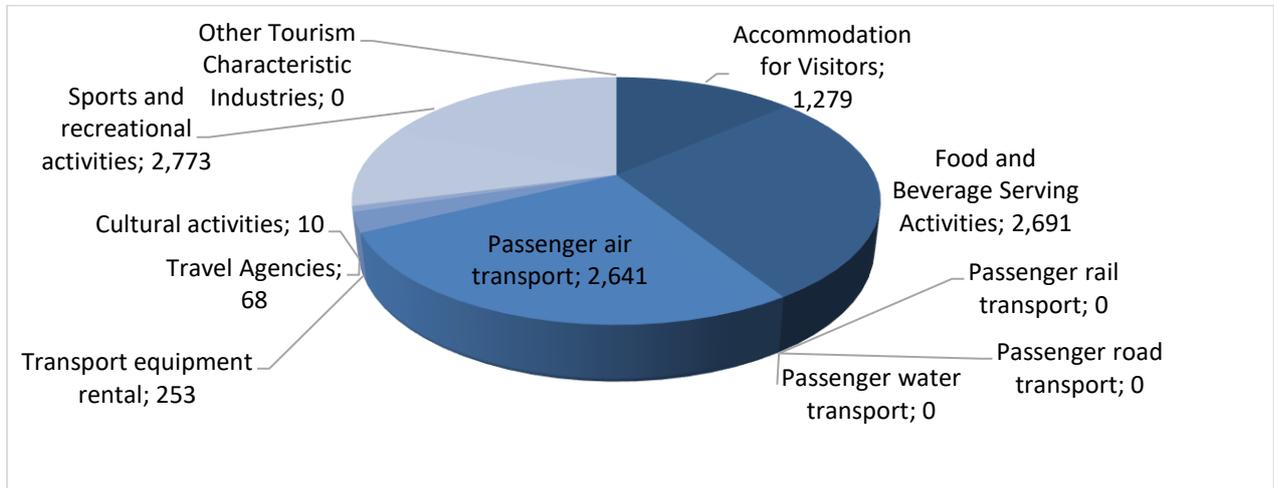
The survey results also show that the females working at tourism characteristic industries are exclusively distributed on 7 economic industries. The number of female workers at sports and recreational activities reached 2773 representing 29% out of the total number of workers at tourism characteristic industries in Saudi Arabia. Then they are followed by female workers at the sector of serving food and beverages (2641) representing 27% in 2016.

Figure (9) shows the percentage distribution of female workers at tourism characteristic industries by type of industry.





Figure (9) Percentage distribution of female workers at tourism characteristic industries by type of industry

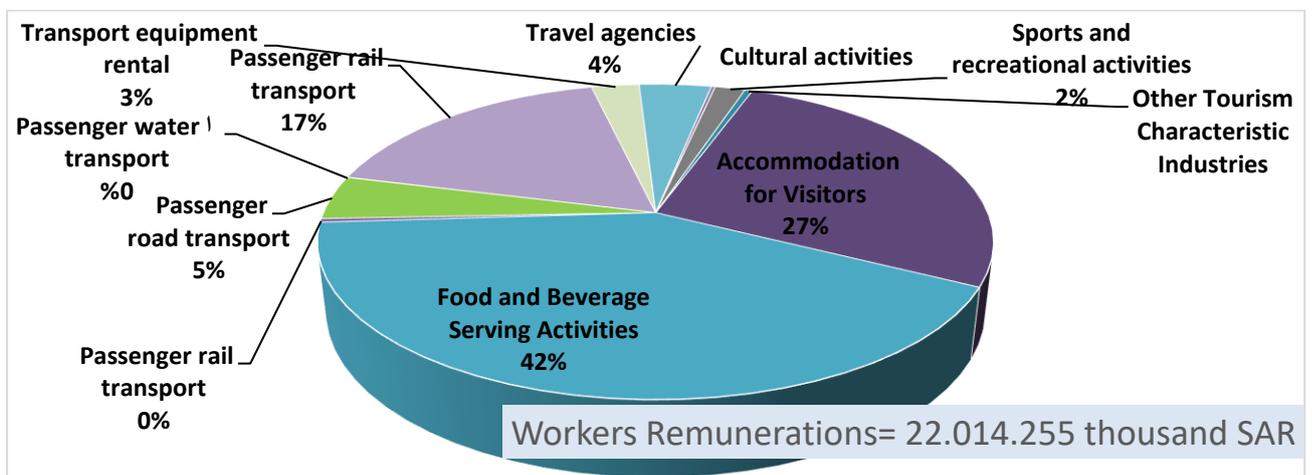


4. The amount and distribution of remunerations of workers at tourism characteristic industries

The total amount of remunerations paid for workers at tourism characteristic industries reached about SAR 22 billion in 2016. The food and beverages industry represents 41.6 out of the total amount of remunerations (SAR 9.2 Billions), while accommodation services industry represented 26.9% (SAR 5.9 billions). The results also show that air passenger transport participated with about SAR 3.8 billion representing 17.4% out of the total amount. As for the remaining industries the participation of each industry in the total amount of remunerations did not exceed SAR 1 billion.

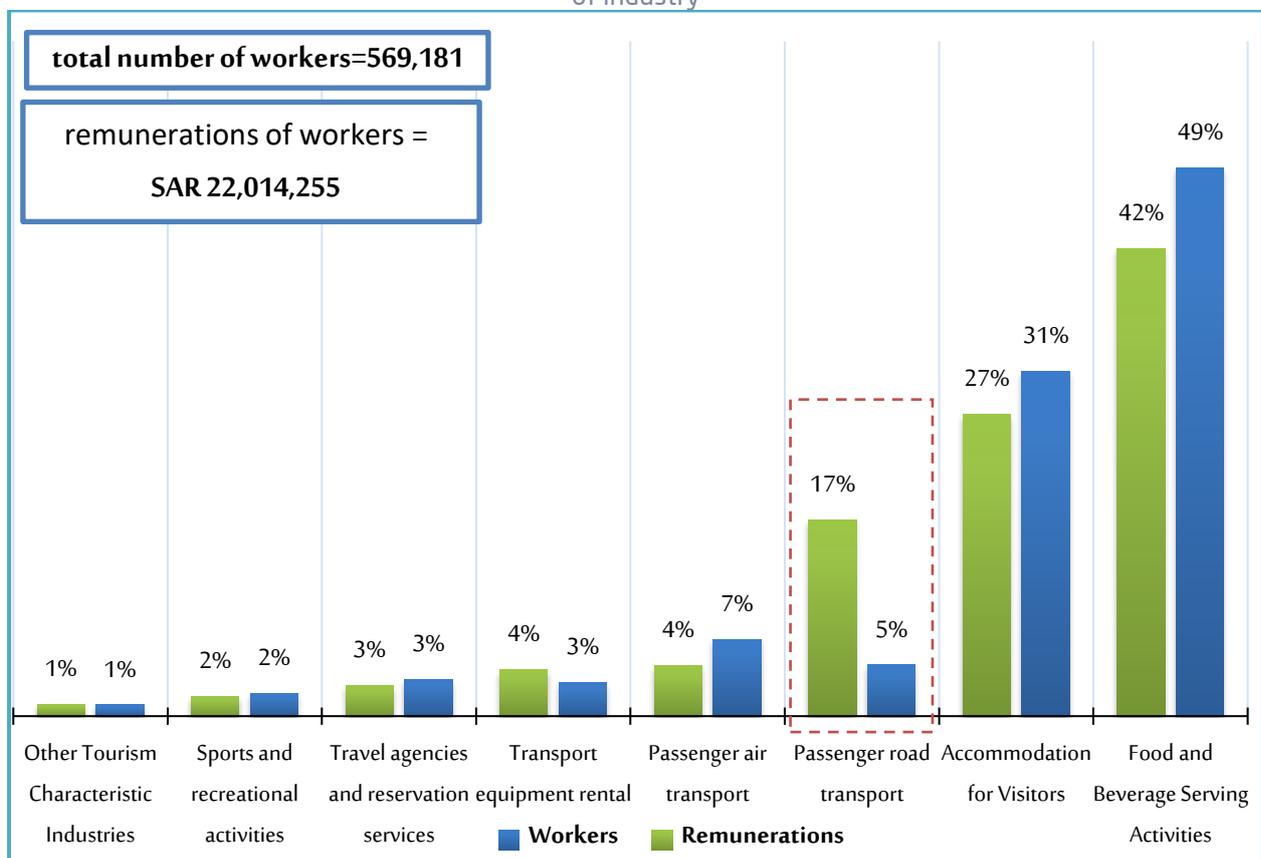
Figure (10) represents the percentage distribution of remunerations of workers at tourism characteristic industries by type of industry.

Figure (10) Percentage distribution of remunerations of workers at tourism characteristic industries by type of industry.



The results show that the remunerations workers at tourism characteristic industries receive at each industry are very close. The figure (11) below shows that the percentages of workers and the percentage of remunerations are close to each other. For example, workers at the food and beverages industry represent 49% of the total number of workers at tourism characteristic industries and they receive 42% of the total remunerations emerging from such industries. However, this is not the same case for air transport industry. Although the percentage of workers at air passenger transport does not exceed 5%, they receive about 17% of the total remunerations. This surely due to the fact they receive high salaries and benefits comparing to other industries.

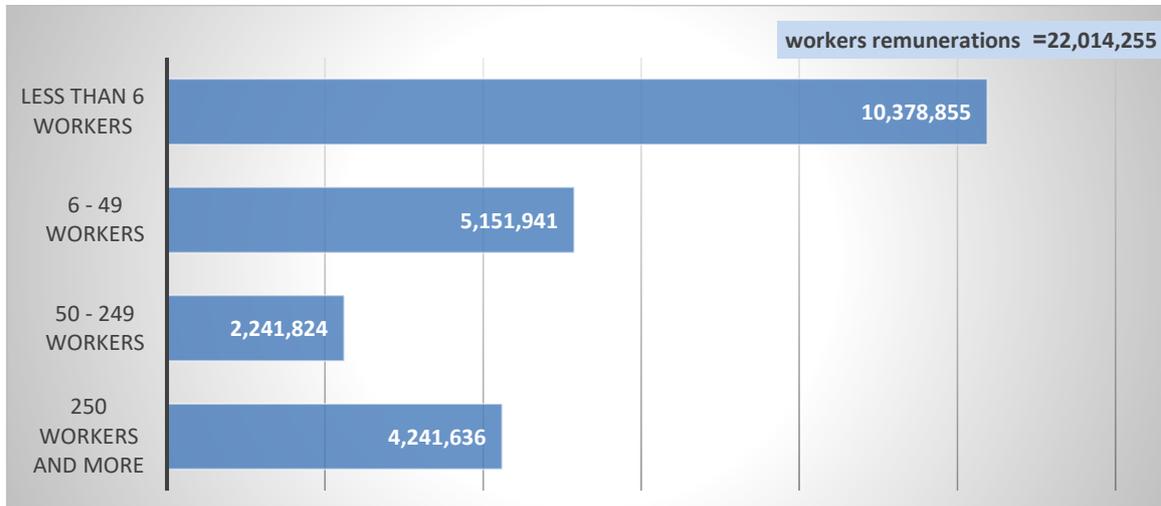
Figure (11) The relation between the percentage of workers and the remunerations paid to them by type of industry



The results show that micro-establishments participated with about SAR 10.4 billion representing 47% of the total remunerations, while small establishments participated with SAR 5.2 billion representing about 23% of the total number. As for the big establishments, they ranked the third regarding their participation in the total remuneration at tourism characteristic industries with SAR 4.2 billion representing 19% of the total amount. Medium-sized establishments participated with about SAR 2.2 billion with a percentage that does not exceed 10%.

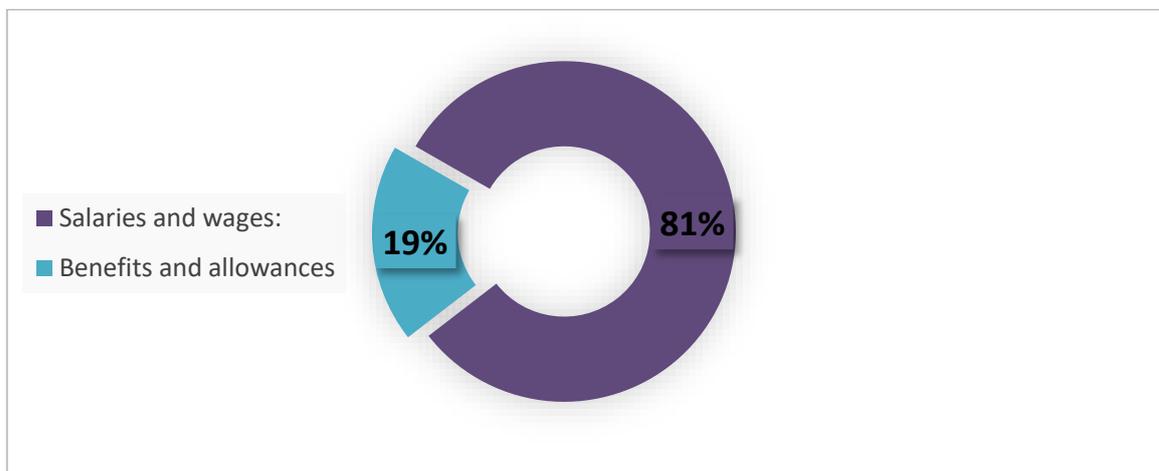


Figure (12) Distribution of workers remunerations at tourism characteristic industries by establishment size



On the other hand, the worker remunerations at tourism characteristic industries were distributed between 81% for salaries and wages, and 19% for benefits and allowances. Figure (13).

Figure (13) Percentage distribution of remunerations of workers at tourism characteristic industries



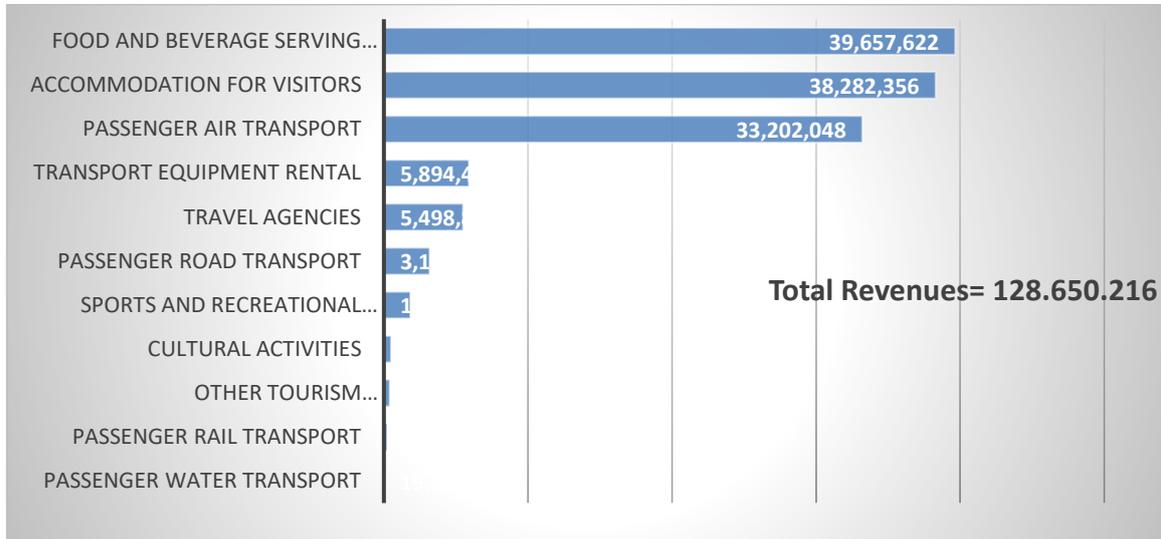
5. Annual Operational Revenues of tourism characteristic industries 2016

The results showed that the operating revenues of tourism characteristic industries reached about SAR 128.7 billion in 2016. The revenues of food and drinks revenues reached about SAR 39.7 billion representing 30.8% of the total revenues. The revenues of accommodation services for visitors are about SAR 38.3 billion representing 29.8% of the total. The revenues of air passenger transport revenues reached about SAR 33.2 billion representing 25.8 % of the total revenues. Figure (14) demonstrates the distribution of revenues by industries.



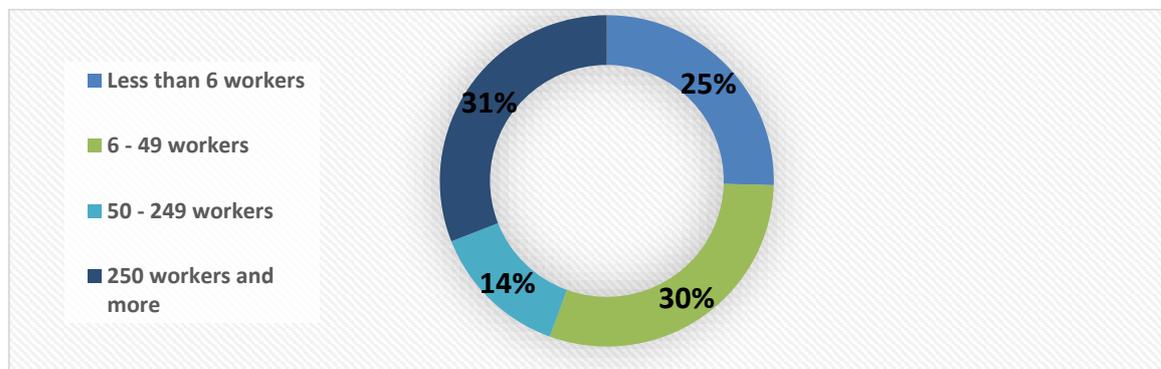


Figure (14) Distribution of operating revenues from tourism characteristic industries



In the same course, micro and small establishments represented 55% of the total revenues yielding from tourism characteristic industries in 2016. Figure (15) shows the distribution of the revenues by size of the establishment.

Figure (15) Distribution of operating revenues from tourism characteristic industries by establishment size



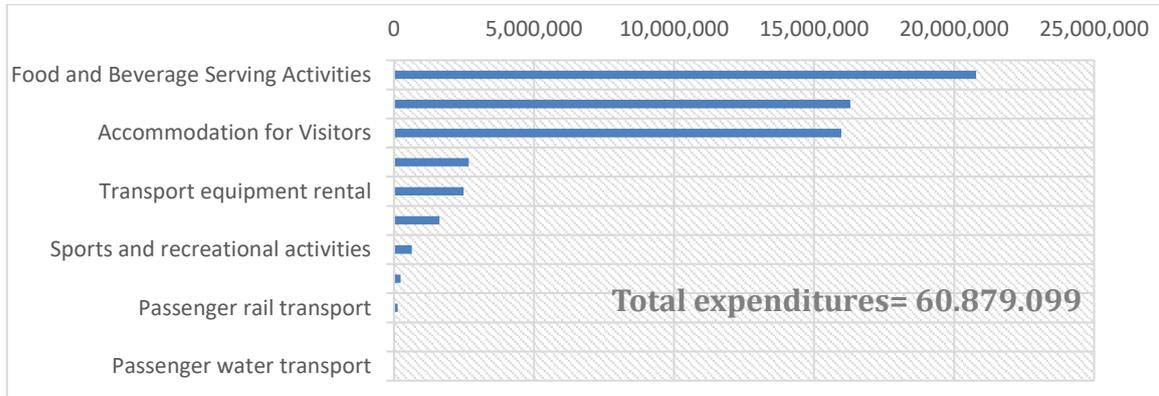
6. Annual Operational Expenditures of Tourism Characteristic Industries 2016

The results showed that the operating expenditures of tourism characteristic industries reached about SAR 60.9 billion in 2016. The revenues of food and drinks expenditures reached about SAR 20.8 billion representing 34.2 % of the total expenditures. The expenditures of air passenger transport revenues reached about SAR 16.3 billion representing 26.8 % of the total expenditures. The expenditures of visitors' accommodation reached about SAR 16 billion representing 26.2 % of the total expenditures. Figure (16) demonstrates the distribution of expenditures by tourism characteristic industries.



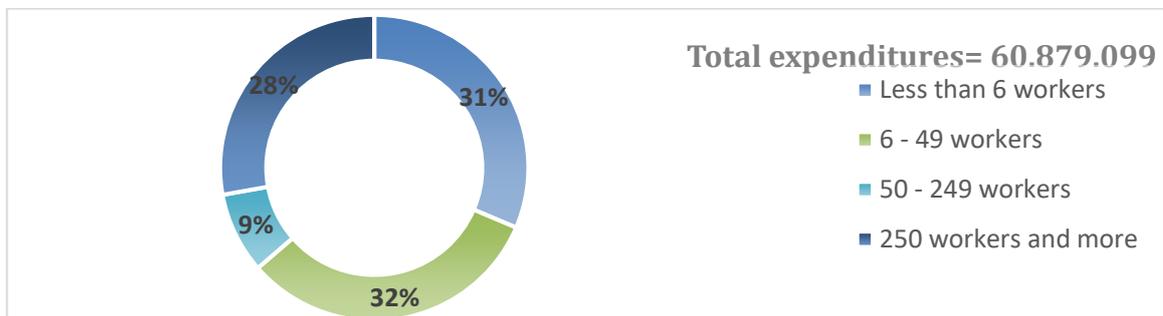


Figure (16) Distribution of operating expenditures of tourism characteristic industries



In the same course, micro and small establishments represented 63 % of the total expenditures of tourism characteristic industries in 2016. Figure (17) shows the distribution of the expenditures by size of the establishment.

Figure (17) Distribution of operating expenditures of tourism characteristic industries by establishment size



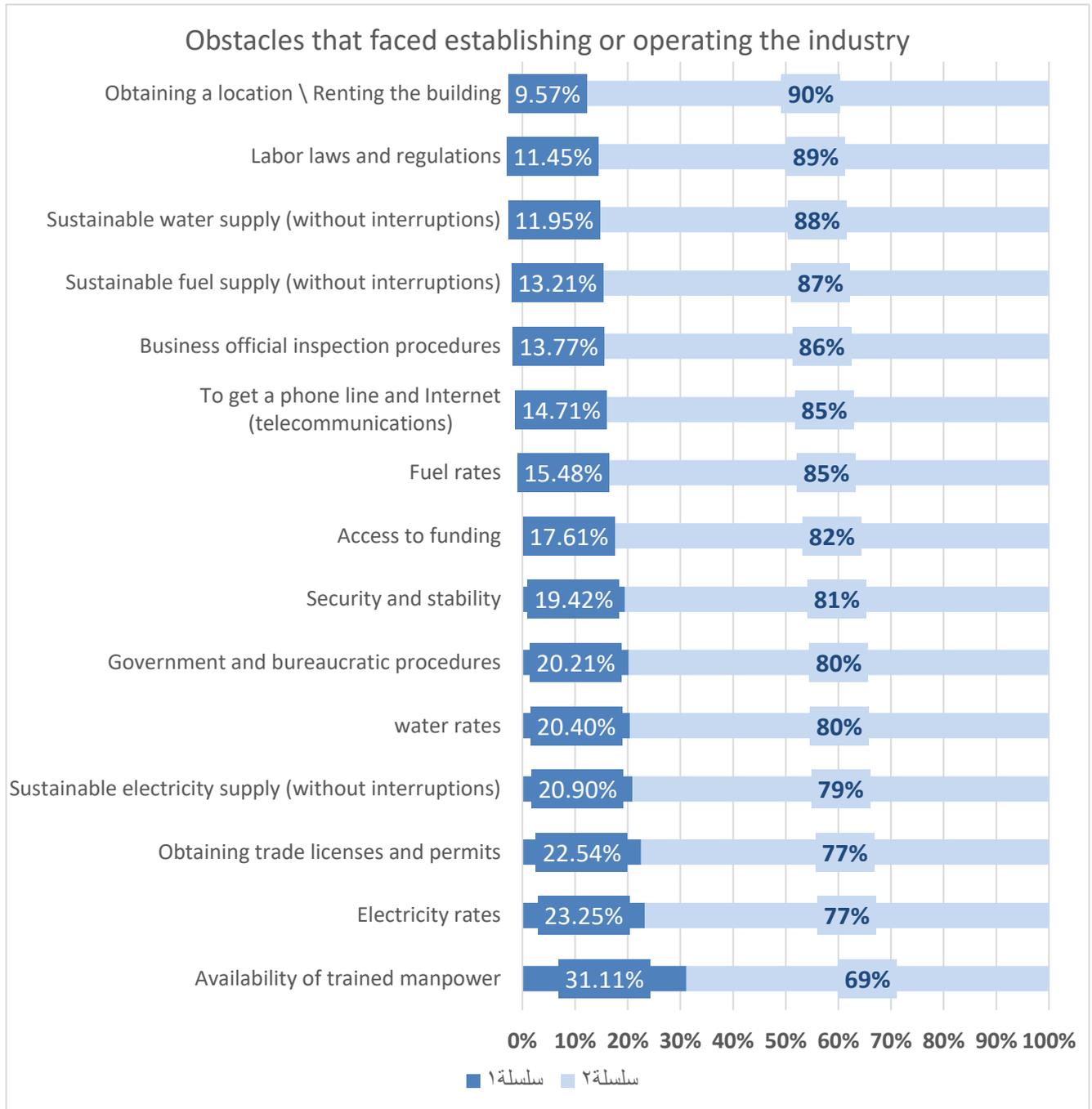
7. Obstacles that faced establishing or operating tourist establishments 2016

The survey results also showed that the main obstacles that faces establishing or operating the tourist establishments represent in lack of trained manpower, electricity prices, and obtaining commercial licenses and permits. Figure (18) shows the opinions of tourist establishments on the principal constraints that faced them upon establishing or practicing the activity





Figure (18) Opinions of tourist establishments on the principal constraints that faced them upon establishing or operating the industry



Additionally, results show that the main problems that face developing the work environment is:

- Local competition (49 %.)
- Lack of demand (31%)
- Clients' problems (20%)





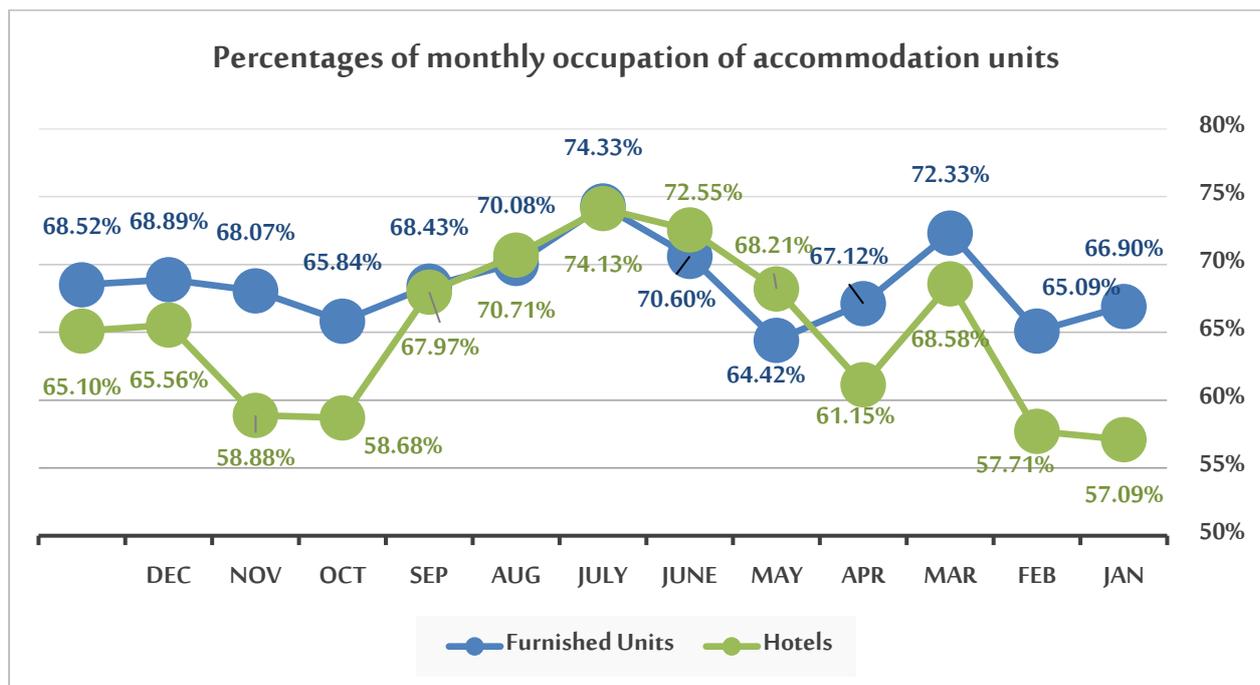
- Indicators of performance and operation of tourism characteristic industries 2016

1. Core performance indicators of visitors accommodation services

The results of the survey show that the general average of room occupancy reached 65.5% in 2016 regarding all types of residence establishments all over the regions. As for hotels, the annual average of occupancy rate reached about 65.1% and 68.5% for motels. There is a discrepancy in the values of this rate during the year months according to tourist arrivals and local tourism as shown in figure (19).

It is clear that the occupancy rates of hotels and furnished dwelling units are close throughout the year with excluding January and October as they witnessed an increase in the rate of occupancy of furnished dwelling units comparing to hotels.

Figure (19) Rate of occupation of accommodation units by months

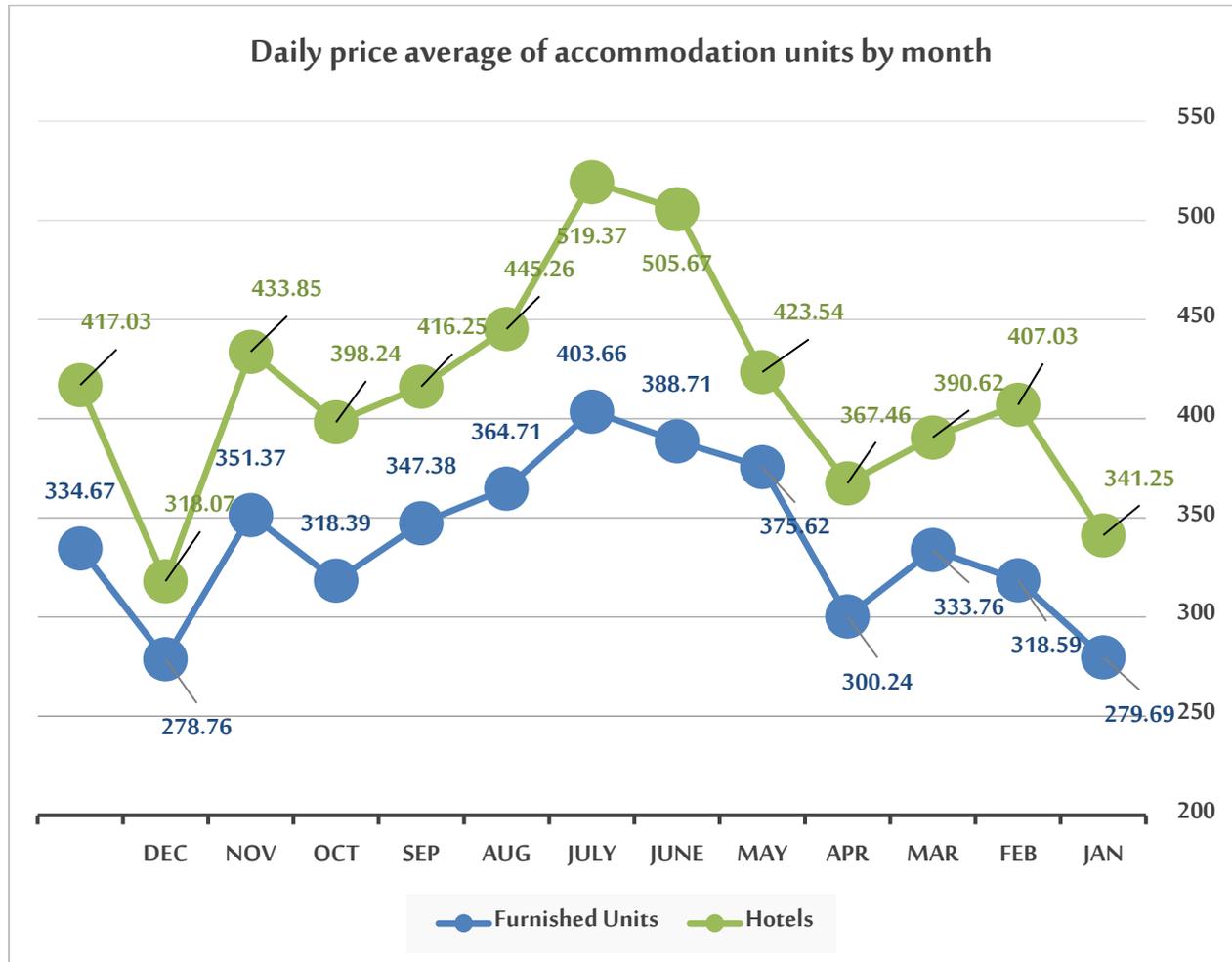


The average daily rate of the sold room or apartment is SAR 401 in 2016. The average rate differs between hotels (SAR 417) and furnished dwelling units (SAR335). The following figure (20) shows the values of average daily rate of the sold rooms or apartments in 2016





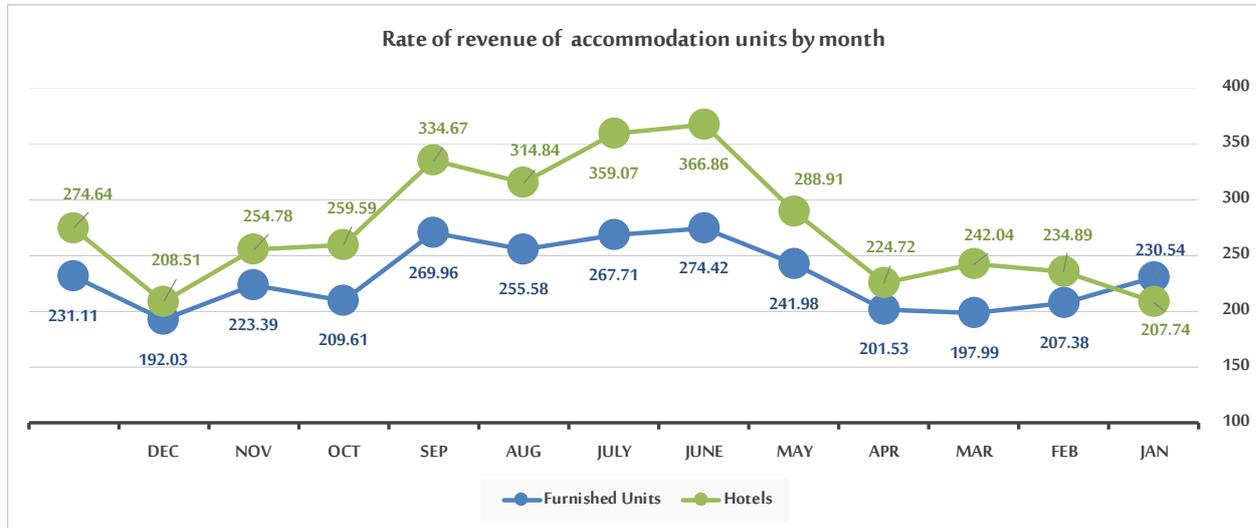
Figure (20) Daily price average of accommodation units by type



On the other hand, the revenue per available room reached about 266 SAR in 2016, SAR 275 for hotels, and SAR 231 for furnished dwelling units. The following figure shows the values of the indicator and furnished dwelling units by months in 2016.



Figure (21) Rate of revenue of accommodation units by months



2. Core performance indicators of passengers transport services

The results show that the available seats for passengers at international trips reached about 64.2 million seats on various means of transport in 2016. As for local trips, the number of available seats reached 103 million seats on various means of transport inside KSA. The rate of international trips reached 73.2% of passengers transport services, while the rate of local trips did not exceed 61.5% as shown in the table below.

Core performance indicators of passengers transport services

Passenger Transportation Services	Number of available seats for international trips	Number of international passengers	Rate of international flights operation	Number of available seats for local trips	Number of local passengers	Rate of local flights operation
Passenger rail transport	-	-	0%	1,8	1.4	78%
Passenger road transport	5.1	4.2	82%	33,7	18.8	56%
Passenger water transport	0.6	0.5	83%	-	-	0%
Passenger air transport	58.5	42.3	72.3%	67.5	43.1	63.8%
Total	64.2	47	73.2%	103	63.3	61.5%





The performance rates varies among such different types as follows:

1) **Railways passenger transport**

The number of available seats on local trips reached 1.8 million seats in 2016, and 1.4 million passengers traveled by railway in the same year. Thus, the rate of railways passenger transport services reached 78%. It is noteworthy that railway passengers transport is limited on local trips.

2) **Passenger road transport**

The number of available seats on international trips reached about 5.1 seats, and about 4.2 million passengers traveled on such trips. Thus, the rate of road transport services reached about 82%. As for local trips inside Saudi Arabia through road transport, the number of seats reached about 33.7 million seats as about 18.8 million passengers occupied them to travel with a rate of 56%.

3) **Water passenger transport**

The number of available seats on international trips reached 618.000 seats in 2016, and 511.000 passengers in the same year. Thus, the rate of passenger water transport services reached 83%. It is noteworthy that water passenger transport is limited to international trips.

4) **Air passenger transport**

The number of available seats on international trips reached about 58,5 seats, and about 42,3 million passengers traveled on such trips. Thus, the rate of air passenger transport services reached 72.3 %. As for local trips inside Saudi Arabia through air transport, the number of seats reached about 67,5 million seats as about 43.1 million passengers occupied them to travel with a rate of 63.8 %.

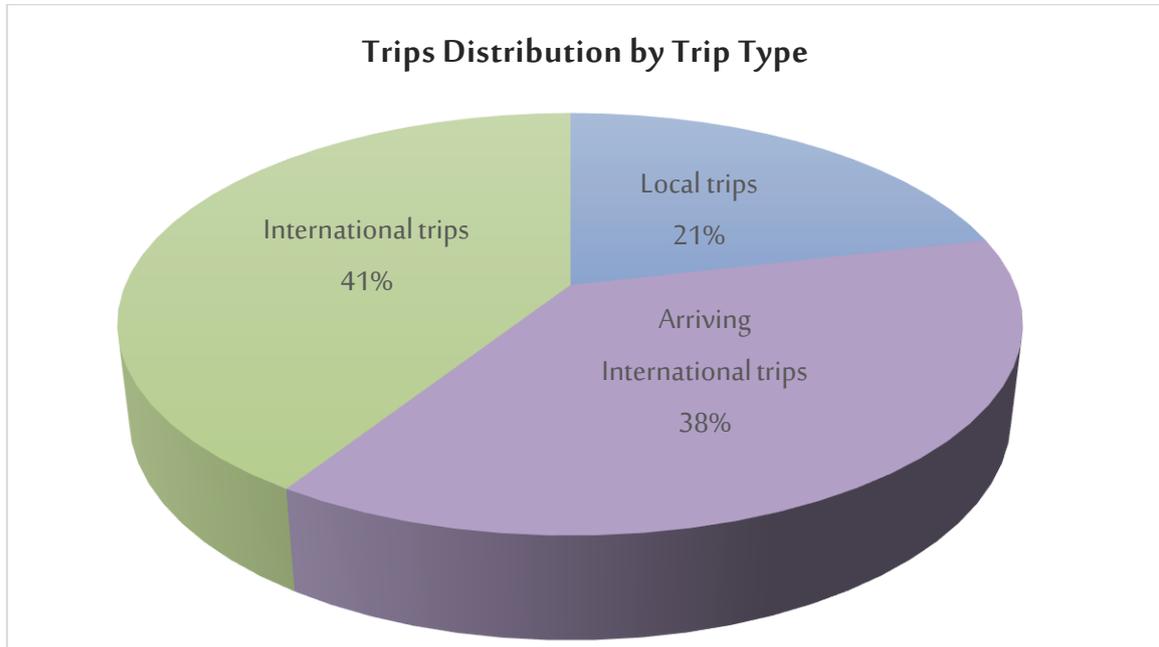
5) **Core performance indicators of travel agencies**

The types of trips purchased by customers from travel agencies in 2016 were mainly of three types: international trips departing from Saudi Arabia with a percentage of 41%, international trips arriving at Saudi Arabia (38%), and finally, local trips within Saudi Arabia (21%). Figure (22).





Figure (22) Percentage distribution of journeys bought by travel and tourist agencies



As known there are two types of trips:

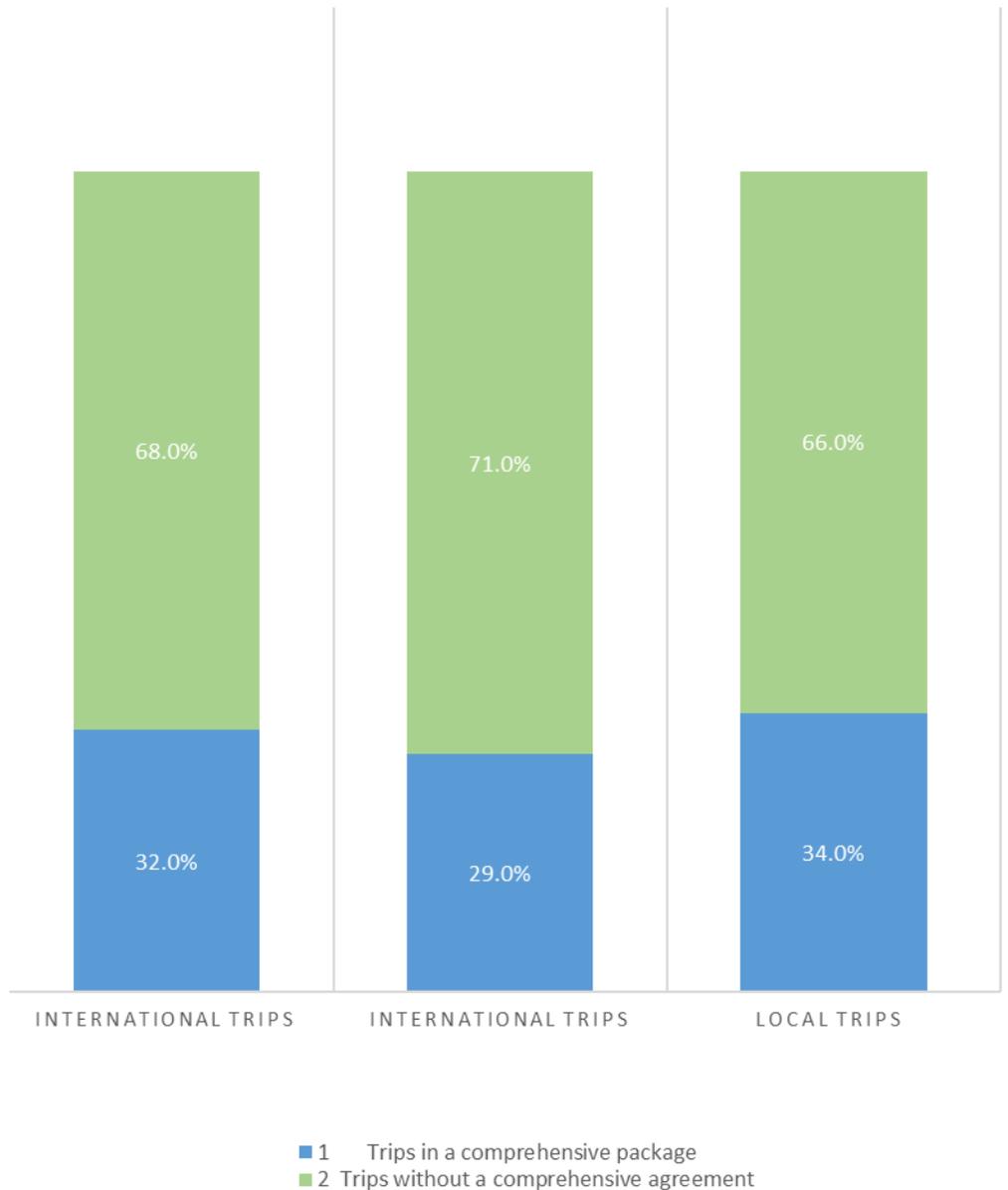
First: Inclusive trips: they are an inclusive tourist program sold with an inclusive price covering two or three items of the trip items such as travel and accommodation tickets.

Second: Individual services without inclusive trip where one item is purchased from travel agencies such as flight tickets only or motel reservation only.

The results show that most of the trips sales are in the form of individual services where just one item of the trip is purchased as shown in figure (23).



Figure (23) Percentage distribution of journeys bought by travel and tourist units by trip type





Bulletin's tables





Table (1)
Total number of establishments by size of workers and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	26,893	18,928	6,072	586	52,479	الإقامة للزوّار 1
a. Accommodation Services For Visitors	21,834	1,758	425	61	24,078	أ - خدمات الإقامة للزوّار
b. Accommodation Services Associated with all types of VHO	5,059	17,170	5,647	525	28,401	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	60,840	6,848	174	0	67,862	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	6	6	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	858	537	172	16	1,583	4 النقل البري للركاب
5 Water Passenger Transport	0	33	2	0	35	5 النقل المائي للركاب
6 Air Passenger Transport	39	13	201	30	283	6 النقل الجوي للركاب
7 Transport Equipment Rental	2,923	605	66	1	3,595	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	1,896	729	47	41	2,713	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	260	162	37	0	459	9 الأنشطة الثقافية
10 Sports and Recreational Activities	1,071	338	30	0	1,439	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	181	27	7	0	215	11 الأنشطة الأخرى المميزة للسياحة
Total	94,961	28,220	6,808	680	130,669	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Tourist Establishments Survey Bulletin 2016

Table (2)
Saudi workers by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	8,860	11,747	17,395	13518	51,520	1 الإقامة للزوار
a. Accommodation Services For Visitors	5,916	7,779	9035	3598	26,328	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	2,944	3,968	8,360	9920	25,192	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	10,334	20,021	2424	0	32,779	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	709	709	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	4856	3674	3441	1728	13,699	4 النقل البري للركاب
5 Water Passenger Transport	21	24	0	0	45	5 النقل المائي للركاب
6 Air Passenger Transport	39	1833	687	15381	17,940	6 النقل الجوي للركاب
7 Transport Equipment Rental	2,765	1866	1017	0	5,648	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	2,347	2210	615	0	5,172	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	96	278	20	0	394	9 الأنشطة الثقافية
10 Sports and Recreational Activities	695	3863	585	0	5,143	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	559	238	524	0	1,321	11 الأنشطة الأخرى المميزة للسياحة
Total	30,572	45,754	26,708	31,336	134,370	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (3)
Non-Saudi workers by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	23,387	28,088	43,130	28,218	122,823	1 الإقامة للزوار
a. Accommodation Services For Visitors	18,661	20,282	27,189	12,791	78,923	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	4,726	7,806	15,941	15,427	43,900	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	112,696	119,408	12,487	0	244,591	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	288	288	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	1,195	9,024	8,969	5,810	24,998	4 النقل البري للركاب
5 Water Passenger Transport	21	74	123	0	218	5 النقل المائي للركاب
6 Air Passenger Transport	363	805	1,552	5,213	7,933	6 النقل الجوي للركاب
7 Transport Equipment Rental	5,853	3,822	3,276	0	12,951	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	5,497	4,393	1,810	0	11,700	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	361	659	100	0	1,120	9 الأنشطة الثقافية
10 Sports and Recreational Activities	1,140	3,465	1,942	0	6,547	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	535	528	579	0	1,642	11 الأنشطة الأخرى المميزة للسياحة
Total	151,048	170,266	73,968	39,529	434,811	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Tourist Establishments Survey Bulletin 2016

Table (4)
Total number of workers by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	32,247	39,835	60,525	41,737	174,344	1 الإقامة للزوار
a. Accommodation Services For Visitors	24,577	28,061	36,224	16,389	105,251	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	7,670	11,774	24,301	25,347	69,092	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	123,030	139,430	14,909	0	277,369	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	997	997	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	6,051	12,698	12,410	7,538	38,697	4 النقل البري للركاب
5 Water Passenger Transport	42	98	123	0	263	5 النقل المائي للركاب
6 Air Passenger Transport	402	2,638	2,239	20,594	25,873	6 النقل الجوي للركاب
7 Transport Equipment Rental	8,618	5,688	4,293	0	18,599	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	7,844	6,603	2,425	0	16,872	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	457	937	120	0	1,514	9 الأنشطة الثقافية
10 Sports and Recreational Activities	1,835	7,328	2,527	0	11,690	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	1,094	766	1,103	0	2,963	11 الأنشطة الأخرى المميزة للسياحة
Total	181,620	216,021	100,674	70,866	569,181	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (5)
Number of workers by gender, nationality and economic activity

Economic activity	Saudi		Non-Saudi		Total	النشاط الاقتصادي
	Male	Female	Male	Female		
1 Accommodation for Visitors	50,568	952	122,497	327	174,344	1 الإقامة للزوار
a. Accommodation Services For Visitors	25,959	369	78,596	327	105,251	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	24,609	583	43,901	0	69,093	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	31,796	982	242,882	1,709	277,369	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	709	0	288	0	997	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	13,699	0	24,998	0	38,697	4 النقل البري للركاب
5 Water Passenger Transport	45	0	218	0	263	5 النقل المائي للركاب
6 Air Passenger Transport	17,745	195	5,489	2,446	25,875	6 النقل الجوي للركاب
7 Transport Equipment Rental	5,543	105	12,803	148	18,599	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	5,104	68	11,699	0	16,871	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	384	10	1,120	0	1,514	9 الأنشطة الثقافية
10 Sports and Recreational Activities	2,370	2,773	6,547	0	11,690	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	1,321	0	1,641	0	2,962	11 الأنشطة الأخرى المميزة للسياحة
Total	129,284	5,085	430,182	4,630	569,181	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (6)
Wages and salaries by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	250 workers and more	النشاط الاقتصادي
1 Accommodation for Visitors	1,993,016	789,887	908,450	260,096	3,951,449	1 الإقامة للزوّار
a. Accommodation Services For Visitors	496,514	556,742	748,011	187,136	1,988,403	أ - خدمات الإقامة للزوّار
b. Accommodation Services Associated with all types of VHO	1,496,502	233,145	160,439	72,960	1,963,046	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	6,069,426	2,094,283	270,885	0	8,434,594	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	65,351	65,351	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	45,252	265,476	290,058	28,204	628,990	4 النقل البري للركاب
5 Water Passenger Transport	1,552	5,391	408	0	7,351	5 النقل المائي للركاب
6 Air Passenger Transport	24,661	343,948	50,382	2,554,323	2,973,314	6 النقل الجوي للركاب
7 Transport Equipment Rental	306,215	145,640	99,099	0	550,954	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	495,127	227,301	65,049	0	787,477	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	11,370	35,743	396	0	47,509	9 الأنشطة الثقافية
10 Sports and Recreational Activities	126,793	106,247	98,784	0	331,824	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	71,633	3,804	13,000	0	88,437	11 الأنشطة الأخرى المميزة للسياحة
Total	9,145,045	4,017,720	1,796,511	2,907,974	17,867,250	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (7)
Benefits and allowances by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	696,606	820,133	291,016	155,002	1,962,757	1 الإقامة للزوّار
a. Accommodation Services For Visitors	38,528	790,976	245,998	154,702	1,230,204	أ - خدمات الإقامة للزوّار
b. Accommodation Services Associated with all types of VHO Food and Beverage Serving	658,078	29,157	45,018	300	732,553	ب - خدمات الإقامة المصاحبة
2 Activities	435,852	227,753	56,904	0	720,509	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	16,338	16,338	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	3,420	16,693	41,213	299,572	360,898	4 النقل البري للركاب
5 Water Passenger Transport	0	826	0	0	826	5 النقل المائي للركاب
6 Air Passenger Transport	39	0	0	862,750	862,789	6 النقل الجوي للركاب
7 Transport Equipment Rental	15,295	17,024	14,979	0	47,298	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	62,694	32,316	23,437	0	118,447	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	935	682	731	0	2,348	9 الأنشطة الثقافية
10 Sports and Recreational Activities	18,213	18,461	10,558	0	47,232	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	756	333	6,475	0	7,564	11 الأنشطة الأخرى المميزة للسياحة
Total	1,233,810	1,134,221	445,313	1,333,662	4,147,006	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (8)
Remunerations of workers by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	2,689,622	1,610,020	1,199,466	415,098	5,914,206	الإقامة للزوار 1
a. Accommodation Services For Visitors	535,042	1,347,718	994,009	341,838	3,218,607	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	2,154,580	262,302	205,457	73,260	2,695,599	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	6,505,278	2,322,036	327,789	0	9,155,103	2 نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0	0	0	81,689	81,689	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	48,672	282,169	331,271	327,776	989,888	4 النقل البري للركاب
5 Water Passenger Transport	1,552	6,217	408	0	8,177	5 النقل المائي للركاب
6 Air Passenger Transport	24,700	343,948	50,382	3,417,073	3,836,103	6 النقل الجوي للركاب
7 Transport Equipment Rental	321,510	162,664	114,078	0	598,252	7 استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	557,821	259,617	88,486	0	905,924	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	12,305	36,425	1,127	0	49,857	9 الأنشطة الثقافية
10 Sports and Recreational Activities	145,006	124,708	109,342	0	379,056	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	72,389	4,137	19,475	0	96,001	11 الأنشطة الأخرى المميزة للسياحة
Total	10,378,855	5,151,941	2,241,824	4,241,636	22,014,256	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (9)
Remunerations of workers by type and economic activity

Economic activity	Salaries and wages	Benefits and allowances	Total	النشاط الاقتصادي
1 Accommodation for Visitors	3,951,449	1,962,757	5,914,206	١ الإقامة للزوّار
a. Accommodation Services For Visitors	1,988,403	1,230,204	3,218,607	أ - خدمات الإقامة للزوّار
b. Accommodation Services Associated with all types of VHO	1,963,046	732,553	2,695,599	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	8,434,594	720,509	9,155,103	٢ نشاط تقديم الطعام والمشروبات
3 Railways Passenger Transport	65,351	16,338	81,689	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	628,990	360,898	989,888	٤ النقل البري للركاب
5 Water Passenger Transport	7,351	826	8,177	٥ النقل المائي للركاب
6 Air Passenger Transport	2,973,314	862,789	3,836,103	٦ النقل الجوي للركاب
7 Transport Equipment Rental	550,954	47,298	598,252	٧ استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	787,477	118,447	905,924	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	47,509	2,348	49,857	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	331,824	47,233	379,057	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	88,437	7,564	96,001	١١ الأنشطة الأخرى المميزة للسياحة
Total	17,867,250	4,147,007	22,014,257	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASSTAT)





Table (10)
Operating expenses by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	7,360,780	4,633,685	2,460,191	1,512,778	15,967,434	الإقامة للزوّار 1
a. Accommodation Services For Visitors	1,891,015	3,527,572	2,301,390	995,698	8,715,675	أ - خدمات الإقامة للزوّار
b. Accommodation Services Associated with all types of VHO	5,469,765	1,106,113	158,801	517,080	7,251,759	ب- خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	7,327,998	12,063,145	1,399,128	0	20,790,271	نشاط تقديم الطعام والشراب 2
3 Railways Passenger Transport	0	0	0	129,936	129,936	نقل الركاب بالسكك الحديدية 3
4 Road Passenger Transport	24,316	250,245	459,631	889,208	1,623,400	النقل البري للركاب 4
5 Water Passenger Transport	1,552	4,069	982	0	6,603	النقل المائي للركاب 5
6 Air Passenger Transport	212,303	1,494,870	182,150	14,410,665	16,299,988	النقل الجوي للركاب 6
7 Transport Equipment Rental	1,620,290	518,496	342,337	200	2,481,323	استئجار معدات النقل 7
8 Travel Agencies and other Reservation Service Activities	2,125,276	306,675	239,929	0	2,671,880	وكالات السفر وخدمات الحجز 8
9 Cultural Activities	96,235	133,105	10,974	0	240,314	الأنشطة الثقافية 9
10 Sports and Recreational Activities	327,011	209,427	103,345	0	639,783	الأنشطة الرياضية والترفيهية 10
11 Other KSA-Specific Tourism Characteristic Activities	14,094	10,923	3,150	0	28,167	الأنشطة الأخرى المميزة للسياحة 11
Total	19,109,855	19,624,640	5,201,817	16,942,787	60,879,099	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





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Table (11)
Operating revenues by establishment size category and economic activity

Economic activity	Less than 6 workers	6 - 49 workers	50 - 249 workers	250 workers and more	Total	النشاط الاقتصادي
1 Accommodation for Visitors	6,102,396	17,779,690	11,836,571	2,563,699	38,282,356	الإقامة للزوار 1
a. Accommodation Services For Visitors	3,517,555	6,163,084	6,102,677	2,473,609	18,256,925	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	2,584,841	11,616,606	5,733,894	90,090	20,025,431	ب - خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	22,316,868	11,944,098	1,590,498	3,806,158	39,657,622	نشاط تقديم الطعام والشراب 2
3 Railways Passenger Transport	0	0	0	217,236	217,236	نقل الركاب بالسكك الحديدية 3
4 Road Passenger Transport	212,955	2,059,424	349,090	549,840	3,171,309	النقل البري للركاب 4
5 Water Passenger Transport	0	18,752	979	0	19,731	النقل المائي للركاب 5
6 Air Passenger Transport	26,130	1,560	506,099	32,668,259	33,202,048	النقل الجوي للركاب 6
7 Transport Equipment Rental	1,749,980	2,555,298	1,589,160	0	5,894,438	استئجار معدات النقل 7
8 Travel Agencies and other Reservation Service Activities	1,631,117	3,375,951	491,737	0	5,498,805	وكالات السفر وخدمات الحجز 8
9 Cultural Activities	217,091	258,940	5,360	0	481,391	الأنشطة الثقافية 9
10 Sports and Recreational Activities	355,779	726,223	735,544	0	1,817,546	الأنشطة الرياضية والترفيهية 10
11 Other KSA-Specific Tourism Characteristic Activities	85,541	47,655	274,538	0	407,734	الأنشطة الأخرى المميزة للسياحة 11
Total	32,697,857	38,767,591	17,379,576	39,805,192	128,650,216	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (12)
Operating expenses and revenues by establishment size category and economic activity

Economic activity	Operating Expenses	Operating Revenues			Total	النشاط الاقتصادي
		Main Activity	Secondary Activity	Other		
1 Accommodation for Visitors	15,967,434	36,720,366	884,205	677,784	38,282,355	١ الإقامة للزوار
a. Accommodation Services For Visitors	8,715,675	16,811,230	790,827	654,868	18,256,925	أ - خدمات الإقامة للزوار
b. Accommodation Services Associated with all types of VHO	7,251,759	19,909,136	93,378	22,916	20,025,430	ب- خدمات الإقامة المصاحبة
2 Food and Beverage Serving Activities	20,790,271	37,141,837	2,311,029	204,756	39,657,622	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	129,936	217,236	0	0	217,236	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	1,623,400	3,044,904	108,585	17,820	3,171,309	٤ النقل البري للركاب
5 Water Passenger Transport	6,603	19,731	0	0	19,731	٥ النقل المائي للركاب
6 Air Passenger Transport	16,299,988	28,002,910	9,830	5,189,309	33,202,049	٦ النقل الجوي للركاب
7 Transport Equipment Rental	2,481,323	5,868,188	22,826	3,424	5,894,438	٧ استئجار معدات النقل
8 Travel Agencies and other Reservation Service Activities	2,671,880	5,449,182	35,923	13,700	5,498,805	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	240,314	467,256	13,090	1,045	481,391	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	639,783	1,734,358	19,848	63,340	1,817,546	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	28,167	396,968	10,520	246	407,734	١١ الأنشطة الأخرى المميزة للسياحة
Total	60,879,099	119,062,936	3,415,856	6,171,424	128,650,216	الإجمالي

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





Table (13)
Percentages of passenger flights by type of flight

Trip Type	Arriving		Departing	Total	نوع الرحلة
	Domestic trips	international trips	international trips		
1 Trips within a full package	7.1%	11.1%	13.2%	31.4%	الرحلات ضمن صفقة شاملة
2 Trips without a full package	14.2%	26.7%	27.8%	68.6%	الرحلات بدون صفقه شاملة
Total trip sold	21.3%	37.7%	41.0%	100%	إجمالي الرحلات المباعة

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)

Table (14)
Percentages of occupations of accommodation units by type

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	نسب الاشغال
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	335	279	351	318	347	365	404	389	376	300	334	319	280	١ الوحدات السكنية المفروشة
2 Hotels	417	318	434	398	416	445	519	506	424	367	391	407	341	٢ الفنادق
Accommodation unit	401	310	404	388	403	430	497	483	415	354	379	388	328	وحدة الإقامة

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)

Table (15)
Daily price average of accommodation units by type

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	نسب الاشغال
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	335	279	351	318	347	365	404	389	376	300	334	319	280	١ الوحدات السكنية المفروشة
2 Hotels	417	318	434	398	416	445	519	506	424	367	391	407	341	٢ الفنادق
Accommodation unit	401	310	404	388	403	430	497	483	415	354	379	388	328	وحدة الإقامة

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)

Table (16)
Daily revenue average of accommodation units by type

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	معدل العائد
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	231	192	223	210	270	256	268	274	242	202	198	207	231	١ الوحدات السكنية المفروشة
2 Hotels	275	209	255	260	335	315	359	367	289	225	242	235	208	٢ الفنادق
Accommodation unit	266	205	249	250	322	303	341	349	280	220	234	230	212	وحدة الإقامة

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





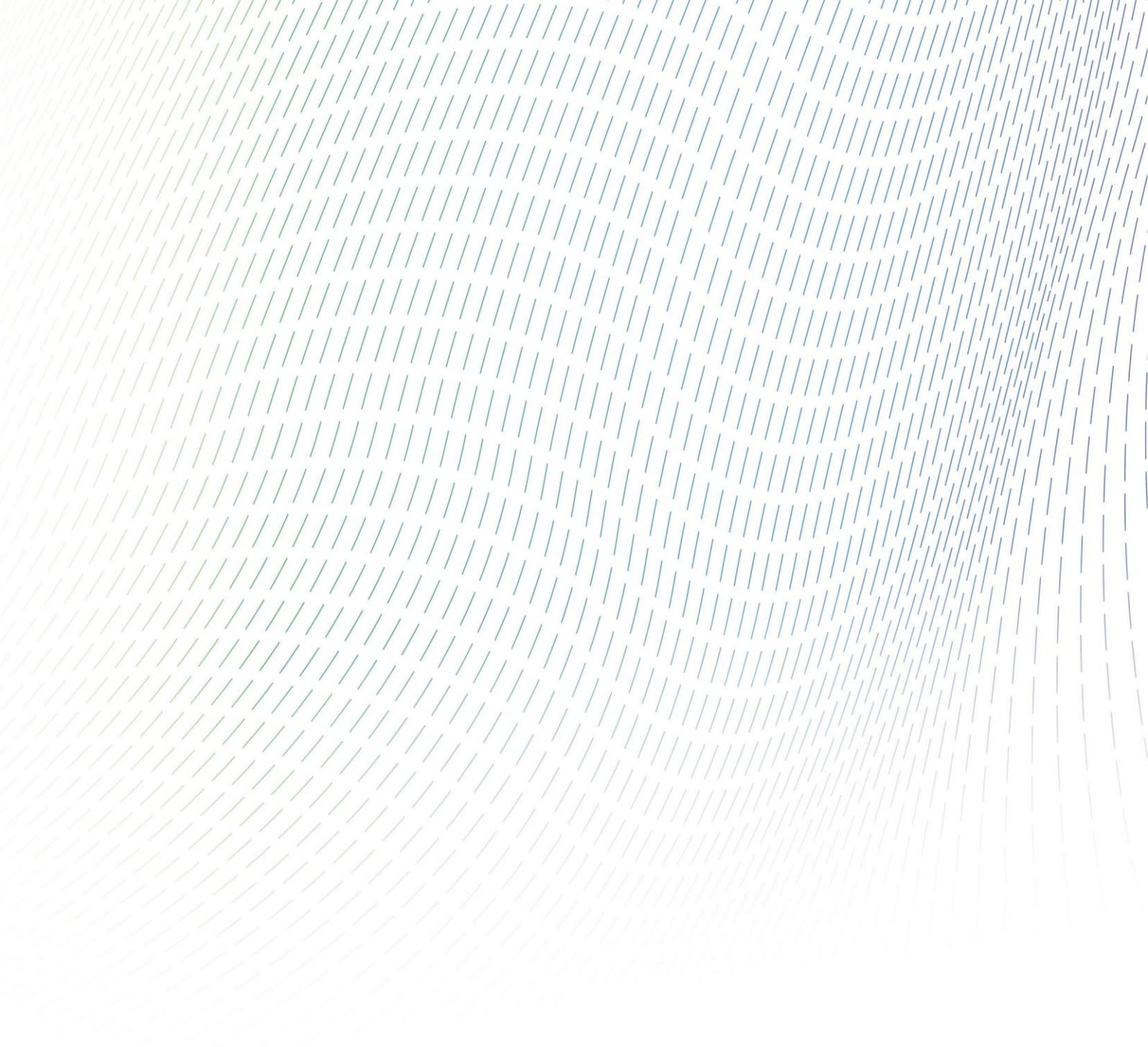
Table (17)

Establishments opinions on obstacles that faced them upon commencing their activities

Obstacles that faced establishing or operating the industry		Yes	No
1	Availability of trained manpower	31%	69%
2	Electricity rates	23%	77%
3	Obtaining trade licenses and permits	23%	77%
4	Sustainable electricity supply (without interruptic	21%	79%
5	water rates	20%	80%
6	Government and bureaucratic procedures	20%	80%
7	Security and stability	19%	81%
8	Access to funding	18%	82%
9	Fuel rates	15%	85%
10	To get a phone line and Internet	15%	85%
11	Business official inspection procedures	14%	86%
12	Sustainable fuel supply (without interruptions)	13%	87%
13	Sustainable water supply (without interruptions)	12%	88%
14	Labor laws and regulations	11%	89%
15	Obtaining a location \ Renting the building	10%	90%

REFERENCE: GENERAL AUTHORITY FOR STATISTICS (GASTAT)





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