

Layan Bander Al sulaym

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PROFILE

A Proactive individual seeking a challenging opportunity to gain hands-on experience to fulfill advance personal and professional competencies. Focused on personal growth and professional development within the workplace for mutual satisfaction and success.

EDUCATION

Bachelor's Degree, Public Relations 2021 – 2025
Imam Muhammad ibn Saud Islamic University
GPA: Excellent (4.76)

COURSES & CERTIFICATIONS

Effective Communication with Clients 09/2022
Doroob

Financial Fraud: Methods and How to Combat It 06/2021
National Center for Responsibility and Studies

VOLUNTEER WORK

Writing and Editing Content 02/2022
Princess Al Anoud Charitable Foundation

“ibrah” Exhibition 05/2024
Organized and managed exhibition at the university to support aspiring designers by showcasing and implementing their designs.

Academic Attire Awareness Campaign 01/2024
Conducted a campaign to educate students about proper care and presentation of academic attire, focusing on best practices for maintenance and adherence to university standards.

"Kheirah" podcast 01/2024
Participated alongside colleagues, in sharing ideas and experiences in a creative and engaging format.

PROJECTS

Graduation Project 01/2025
Introductory Campaign on Promoting a Culture of Quality at the University

“Ifhamni” Media Campaign 02/2022

SKILLS

technical Skills <ul style="list-style-type: none">• Social Media Marketing• Content and Report Writing• Proficiency in Microsoft Office• Designing Media Campaigns• Managing Social Analytics Tools	Soft Skills <ul style="list-style-type: none">• Leadership, Team Organization, and Task Allocation• Negotiation and Customer Service• Motivation and Collaboration• Effective Communication and Influencing
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LANGUAGES

• Arabic	• English
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