

MESHARI ALDIBAS

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Objective

Seeking a co-op opportunity in Public Relations to build practical experience in communication, media, and relationship management. Eager to support PR initiatives, contribute to team goals, and develop skills in a professional and collaborative environment.

Education

Imam Mohammad Ibn Saud Islamic University (IMSIU) | College Of Media And Communication **2021–2025**
Bachelor Of Science In **Public Relations**

- **Related Coursework:** Public Relations Management, Public Relations Planning, Image and reputation management, Public Relations and Crisis Management, Public relations campaigns, Public Relations Research, Public relations theories, Public Relations Ethics, International Public Relations, Public Relations Marketing, Public opinion, Saudi media, Communication Theories, Advertising Basics. **(Excepted Graduation June, 2025)**

Experience & Activities And Volunteering

Alhilal Saudi Football Club **2019–Present**
Blue Power / Volunteer

- Member of the blue power union which focus on supporting players through continuous vocal and visual support, maintaining team momentum in all match situations, building strong connections among fans by organising events and activities, and inspire younger generations to join the fan community and learn about the club's history.
- Empowering Alhilal SFC's brand and image and challenging circumstances by Crisis Management, building loyalty, and continuing the legacy.

Writing the guide of the Master's & Bachelor's programs in the Department of Public Relations. **Jan,2025**
Shared Development Due To Student Duties At The College Of Media And Communication

- Increasing knowledge and awareness of the two programs through sharing the department chair's message, an overview of the department, its vision, mission, objectives, and everything related to the Public Relations program.

Crisis Management Research And Analysis To Understand Current Market Conditions **Oct,2024**
Teamwork / Public Relations Campaigns Course

- Developing a PR campaign to rebuild a brand's trust and increase visibility after a crisis, leveraging innovative communication strategies and targeted audience engagement.
- Address weaknesses in media presence, emphasize safety practices, and attract customers through interactive social media, promotions, and partnerships with delivery platforms.

Courses

➤ Press and Media by Misk	Jan, 2025
➤ Communication Skills by Edraak	Jan, 2025
➤ Strategic Planning for Organizations by Doroob	Jan, 2025
➤ Influencing and Persuasion Skills by Doroob	Jan, 2025
➤ Crisis and Disaster Management by Doroob	Jan, 2025
➤ Media Skills by Doroob	Dec, 2024

Skills

- | | | | |
|---------------------------|---------------------------------|-------------------|------------------------------|
| • Communication | • Branding | • Media relations | • Technological intelligence |
| • Crisis management | • Understanding of social media | • Time management | • Adaptability |
| • Strategic communication | • Writing skills | • Teamwork | • Persuasion and negotiation |

Languages

- Arabic.
- English.