

Rahaf Alzahrani

PORTFOLIO

Graphic Designer

2024

CONTENT

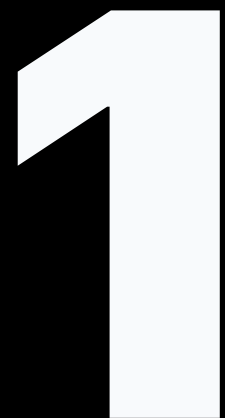
1 About me

2 Projects:

3D
Web
Guide book
magazine

Package
Motion
Branding
identity

3 Connect



1

ABOUT ME !

Rahaf is where simplicity meets ambition to create impactful solutions and turn visions into reality.

I believe that excellence starts from the small details, My vision is based on providing innovative and designed to give solutions, with a focus on quality and efficiency, I always strive to turn challenges into opportunities, My goal is to offer services that add real value and make life easier and more effective .

2

3D



Play ▶

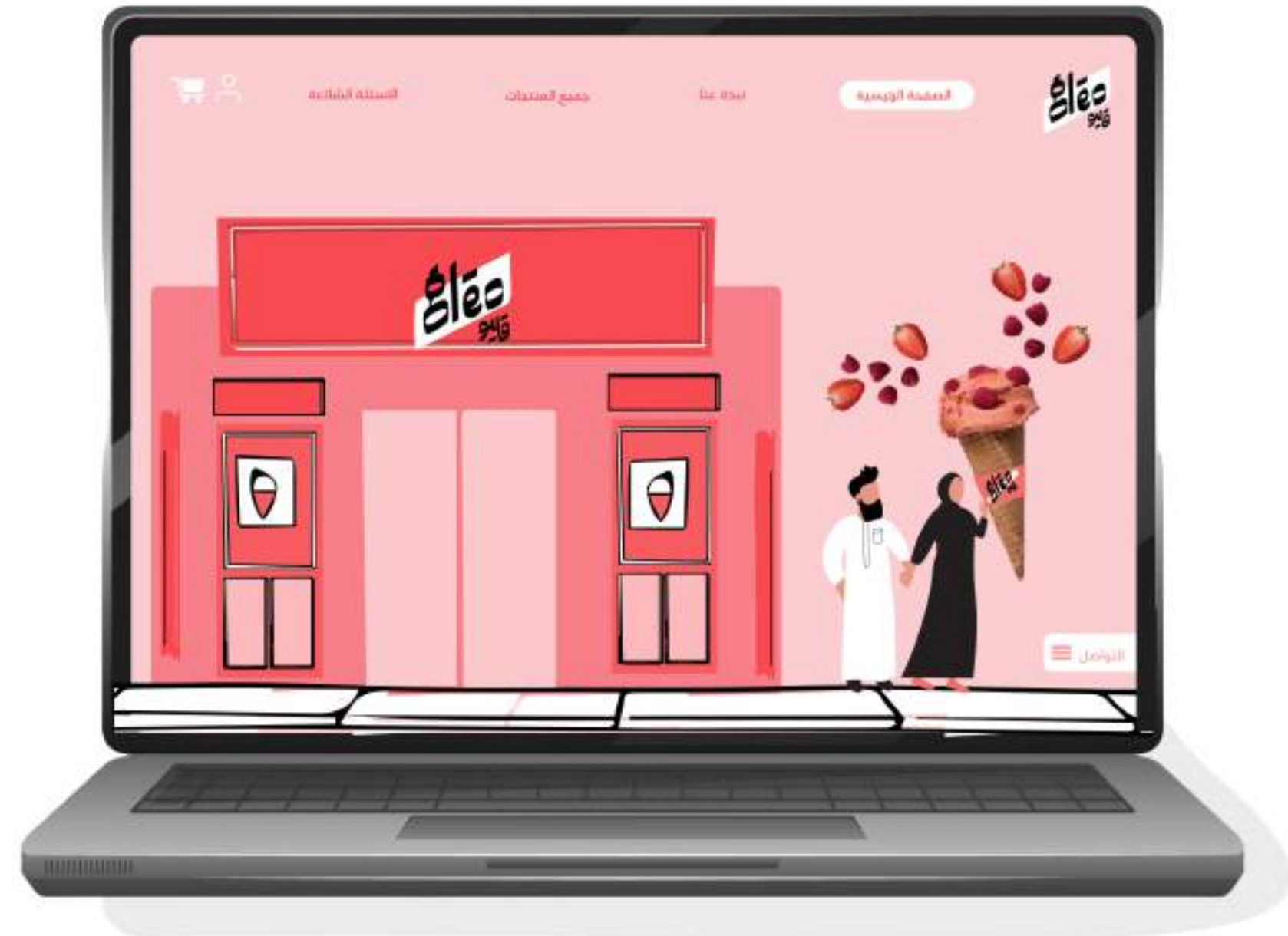


Play ▶

Redesigning promotional campaign posts for Brand Blade a Bear in a 3D format with the same identity

Web

Designing a website for an ice cream shop, including calligraphy, drawing, pictures, animation, sounds, and motion.



Guide book



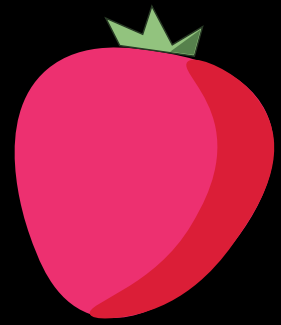
A guide book directed to those who want to discover and take risks, an introduction to Scouting and their places, as well as the accompanying activities, and shares with you information about the language of Scouting.



magazine

Dive into a vibrant artistic journey that explores the influence of pop art over time and its presence across different fields. The magazine highlight on creative designs that redefine pop art in modern ways.





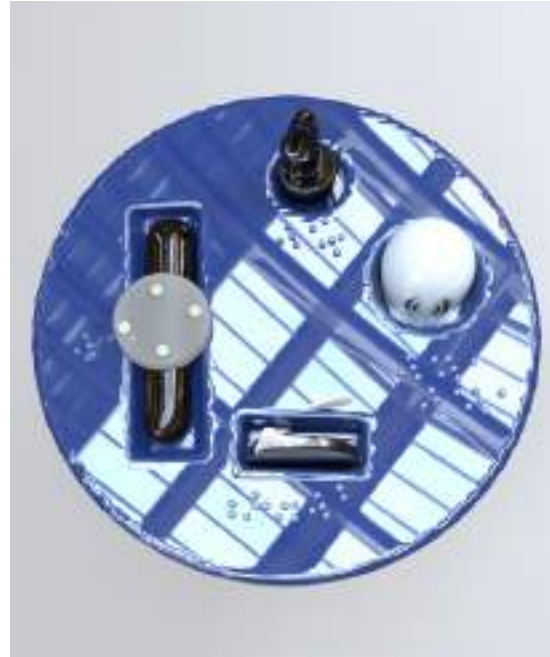
PACKAGE



Create three shapes of the package for a specific product to be marketed from Typo to draw the colors



PACKAGE 3D



Embark on a journey of innovation with a thoughtfully designed 3D support package for The blind. Featuring practical tools like a reader pen, stick, GPS watch, and safety-focused design, it's built to simplify daily life. Whether fixed at home or carried with ease.

MOTION

Designing an awareness video about an unknown disease, from choosing an idea , drawing, animation, to sounds .



Play ▶

MOTION



Step into a bold reinterpretation of the live action “Mulan”, where the characters are designed using Illustrator to highlight strength without focusing on facial features. This creative a powerful message: every woman around the world has the strength to inspire change.



Play ▶

Branding

Dum Dum Drum park combines fun and mirth, where lies the deep meaning of our city Dammam and its history, as its name was taken from the loud sound of the drum's rumble, and this mirth can be revived and the atmosphere enjoyed through it.



identity



Lamma Coffee isn't just a café; it's a place where loved ones gather and memories come alive. With a playful twist like the "Plot" card game and a logo that reflects togetherness, the identity uses orange and blue to symbolize the warmth of winter and the freshness of summer. It's all about a vibe that brings people together year-round for unforgettable moments.



3

Thank you

**Connect
with me**

email: alzahranirahaf21@gmail.com

number : 0508228499

instagram : [des.lory](#)