

# Ahmad Alaryani

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**Senior Marketing Communication and Advertising student at Imam Muhammad bin Saud University, with 30 months of hands-on experience at AMC Cinema. Developed strong skills in customer engagement, sales promotion, and operational coordination, with a proven ability to enhance customer experience and collaborate effectively within diverse teams. Eager to contribute to a professional organization while further enhancing my expertise in marketing.**

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## EDUCATION

**Bachelor's Degree in Marketing Communication and Advertising (In Progress)**  
**Imam Muhammad ibn Saud Islamic University**  
**Department of Public Relations and Marketing Communication**  
**Current GPA: 3.80 / 5.00**

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## EXPERIENCE

**Saudi Cinema Company Limited (SEVEN) FEB 2022 - AUG 2024**

### **Operation Team Member**

- Awarded "Employee of the Month" twice (September 2022 and April 2024) for outstanding performance in customer service and teamwork.
  - Collaborated with the HR Department to coordinate communication and workflow between the HR Manager and team members.
  - Provided input on promotions and customer engagement techniques to optimize sales performance.
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## SKILLS

- **Proficient in Microsoft Office Suite** (Excel, Word, PowerPoint, Outlook)
- **Skilled in Adobe Suite for graphic design** (Illustrator, Photoshop) **and video editing** (Premiere Pro).
- **Strong communication, problem-solving, and teamwork skills.**
- **Ability to work in groups and individually.**
- **Communication skill**
- **Quick learner, reliable, and able to perform effectively under pressure.**
- **Punctuality**

## COURSES

- **Microsoft Excel**  
Provided by HRDF (Hadafe)
- **Spreadsheet Skills (Excel)**  
Provided by Technical and Vocational Training Corporation (TVTC)
- **Integrated Marketing via Public Relations**  
Provided by Technical and Vocational Training Corporation (TVTC)
- **Enhancing Media Content Visibility in Search Engines (SEO)**  
Provided by MidOcean University
- **Administrative Supervision and Organization**  
Provided by Technical and Vocational Training Corporation (TVTC)
- **Fundamentals of Business Administration**  
Provided by Technical and Vocational Training Corporation (TVTC)

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## LANGUAGE

- **Arabic:** Native
- **English:** Professional Working Proficiency