



STUDENT INFORMATION

STUDENT NAME: **ARYAF AHMED SALIH ALMUTAIRI**
NATIONALITY: **SAUDI ARABIA** NID: **1123353250**
COLLEGE: **COMMUNICATIONS&MEDIA**
MAJOR: **MARKETING COMMUNICATION**

STUDENT NO: **2115244**
DEGREE: **BACHELOR OF SCIENCE**
STUDY MODE: **REGULAR**
STATUS: **EXPECTED GRADUATION**

EQUIVALENT COURSES

KING ABDULAZIZ UNIVERSITY		KING ABDULAZIZ UNIVERSITY			
Term	Course Description	Subject Code	Course Description	U.A.	Letter
SUMMER 2023/2024	AVP(424)	AVP - 424	production workshop	3	E
SUMMER 2023/2024	AVP(423)	AVP - 423	Advertising Audio- Visual	3	E

SPRING 2020/2021

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
COMM 101	COMMUNICATION SKILLS	3	3	75	C+
ELIA 101	ENGLISH LANGUAGE-HUMANITIES(1)	0	0	NF	NF
ELIA 101	ENGLISH LANGUAGE-HUMANITIES(1)	0	0	64	D
IS 105	THINKING AND LEARNING SKILLS	3	3	67	D+
STAT 111	STATISTICS (ART & ECON)	3	3	71	C
Term		9	9	GPA	3.00
Cumulative		9	9	GPA	3.00

FALL 2021/2022

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
ARAB 101	ARABIC LANGUAGE (1)	3	3	60	D
CPIT 111	COMPUTER SKILLS	3	3	70	C
ELIA 102	ENGLISH LANGUAGE-HUMANITIES(2)	2	2	65	D+
ELIA 103	ENGLISH LANGUAGE-HUMANITIES(3)	2	2	66	D+
ISLS 101	ISLAMIC CULTURE (1)	2	2	80	B
MATH 111	MATHEMATICS (ART & ECON)	3	0		F
Term		15	12	GPA	2.40
Cumulative		24	21	GPA	2.63

SPRING 2021/2022

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
ELIA 104	ENGLISH LANGUAGE-HUMANITIES(4)	2	2	60	D
MATH 111	MATHEMATICS (ART & ECON)	3	0		F
Term		5	2	GPA	1.40
Cumulative		29	23	GPA	2.41

SUMMER 2021/2022

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
MATH 111	MATHEMATICS (ART & ECON)	3	3	91	A
Term		3	3	GPA	4.75
Cumulative		32	26	GPA	2.63

QUARTER SYSTEM STARTS

The university transferred from the semester-based system to the quarter-based system in the academic year 2022/2023.

Transfer Equivalency	U.A.	U.E.	U.TR.	Total	GPA
Semester	32	26	0	26	2.63
Quarter	44	36	0	36	2.63

FALL 2022/2023 (QUARTER)

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
ARAB 201	ARABIC LANGUAGE (2)	0	0	W	W
ISLS 201	ISLAMIC CULTURE (2)	3	3	93	A
MRKC 109	ACADEMIC SKILLS	4	4	88	B+
PR 112	INTRODUCTIO.TO POLITICAL MEDIA	4	4	85	B+
Term		11	11	GPA	4.57
Cumulative		55	47	GPA	3.02

WINTER 2022/2023 (QUARTER)

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
ARAB 201	ARABIC LANGUAGE (2)	4	4	95	A+
ISLS 301	ISLAMIC CULTURE (3)	3	3	95	A+
PR 111	Intro To Media & Communication	0	0	W	W
PR 210	Communication theories	4	4	90	A
PR 211	Public Opinion	4	4	85	B+
Term		15	15	GPA	4.80
Cumulative		70	62	GPA	3.40

SPRING 2022/2023 (QUARTER)

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
AVP 113	Speech And Presentation Skills	4	4	96	A+
AVP 202	Media and Ethics Legislation	0	0	W	W
ISLS 401	ISLAMIC CULTURE (4)	3	3	92	A
JCOM 211	Media Writing	4	4	83	B
JCOM 311	Political Communication	4	4	80	B
Term		15	15	GPA	4.42
Cumulative		85	77	GPA	3.58

Cumulative Total: **107**
Transferred Total: **6**
Grand Total: **113**
Cumulative GPA: **3.94**

Print Date: **15-01-2025**
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Dean of Admission and Registration

Jamaan

Dr. Jamaan Salem Othman Alghamdi

• وحدات مكتملة (U.E)
• وحدات مسجلة (U.A)



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SEMESTER SYSTEM RE-ADOPTED

The university re-adopted the semester-based system starting from Fall 2023/2024.

Transfer Equivalency	U.A.	U.E.	U.T.R.	Total	GPA
Quarter	85	77	0	77	3.58
Semester	62	56	0	56	3.58

FALL 2023/2024

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
AVP 202	Media and Ethics Legislation	3	3	95	A+
JCOM 121	Digital Media	3	3	86	B+
MRKC 213	Communication Research	3	3	80	B
MRKC 321	Principles of Marketing Co.	0	0	W	W
MRKC 322	Principles of Advertising	3	3	81	B
MRKC 323	Persuasion	3	3	95	A+
Term		15	15	GPA	4.50
Cumulative		77	71	GPA	3.76

SPRING 2023/2024

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
JCOM 231	Journalistic Arts	3	3	90	A
MRKC 223	International Marketing Com.	3	3	92	A
MRKC 321	Principles of Marketing Co.	3	3	85	B+
MRKC 324	Digital marketing	3	3	97	A+
MRKC 325	Consumer's behaviour	0	0	W	W
MRKC 331	Content creation for Mark.Com.	3	3	85	B+
Term		15	15	GPA	4.70
Cumulative		92	86	GPA	3.91

SUMMER 2023/2024

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
CPCS 336	INTROD.TO ARTIFIC.INTELLIGENCE	3	3	90	A
MRKC 325	Consumer's behaviour	3	3	92	A
Term		6	6	GPA	4.75
Cumulative		98	92	GPA	3.96

FALL 2024/2025

Subject Code	Course Description	U.A.	U.E.	Marks	Letter
MRKC 326	Marketing communication tools	3	3	78	C+
MRKC 421	Branding	3	3	70	C
MRKC 431	Marketing Comm.Campaigns	3	3	86	B+
MRKC 432	Graphic Design	3	3	90	A
PR 111	Intro To Media & Communication	3	3	73	C
Term		15	15	GPA	3.75
Cumulative		113	107	GPA	3.94

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Cumulative Total: 107
Transferred Total: 6
Grand Total: 113
Cumulative GPA: 3.94

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• وحدات مسجلة (U.A)