



# Student Transcript

Name **عبدالله الجراح, دانه بنت عبدالعزيز بن**

Student Id **443012079**

Degree **Bachelor**

Born In **2003**

College **Media and Communication**

Major **Adv. & Marketing Communication**

## - - First Semester 2021-2022 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
BUS 253	Principles of Management		3	15	A+
COM 101	Saudi Media		2	9	B+
COM 102	Introduction to Communication		3	13.5	B+
IDE 133	Monotheism		2	10	A+
QUR 101	The Holy Qur'an 1		1	5	A+
ARB 104	Grammar		2	6	C
MRK 111	Introduction to Marketing Communication		2	9.5	A
Hours	Registered	Passed	Earned	Q Points	GPA
Term	15	15	15	68.00	4.53
Accumulative	15	15	15	68.00	4.53

## - - Second Semester 2021-2022 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
COM 103	Media Editing Skills		2	9	B+
ARB 159	Syntax Grammar		2	8	B
HST 101	Sirah (Biography of Prophet Mohammed)		2	10	A+
COM 104	Media Philosophy		2	9.5	A
MRK 113	Advertising Fundamentals and Economics		3	14.25	A
BUS 344	Principles of Marketing		3	13.5	B+
MRK 112	Computer_Aided Design Programs 1		3	13.5	B+
Hours	Registered	Passed	Earned	Q Points	GPA
Term	17	17	17	77.75	4.57
Accumulative	32	32	32	145.75	4.55

## - - First Semester 2022-2023 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
MRK 216	Advertising Laws and Ethics		2	8	B
MRK 215	(Computer-Aided Design Programs (2		3	12	B
JR 121	Fiqh (Islamic Jurisprudence)		2	9	B+
MRK 214	Advertising and Marketing Management		2	9.5	A
QUR 151	The Holy Qur'an (2)		1	5	A+
COM 205	Media Research Methods		2	8	B
Hours	Registered	Passed	Earned	Q Points	GPA
Term	12	12	12	51.50	4.29
Accumulative	44	44	44	197.25	4.48

## - - Second Semester 2022-2023 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title	C.Hours	Q Points	Grade
CUL 101	Islamic Culture	2	7	C+
COM 208	Practical Statistics	2	9	B+
MRK 219	Advertising Media Planning	2	9.5	A
MRK 220	Electronic Marketing	2	9	B+

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Ministry of Education  
Imam Mohammad Ibn Saud  
Islamic University  
Deanery of Admission & Registration

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Course Code	Course Title		C.Hours	Q Points	Grade
COM 308	Public Opinion		2	9	B+
MRK 218	Advertising Editing		2	9.5	A
Hours	Registered	Passed	Earned	Q Points	GPA
Term	12	12	12	53.00	4.42
Accumulative	56	56	56	250.25	4.47

## -- Third Semester 2022-2023 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
PRS 216	Journalistic News		4	16	B
QUR 201	The Holy Qur'an (3)		1	5	A+
MRK 324	Integrated Marketing Communication		3	14.25	A
COM 206	Communication Theories		2	8	B
MRK 221	Printed Advertising Design and Editing		3	15	A+
Hours	Registered	Passed	Earned	Q Points	GPA
Term	13	13	13	58.25	4.48
Accumulative	69	69	69	308.50	4.47

## -- First Semester 2023-2024 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
MRK 1231	Consumer Behaviour		3	10.5	C+
MRK 1323	Advertising Design (2)		4	18	B+
COM 2104	Social and psychological introduction to media		2	9	B+
Hours	Registered	Passed	Earned	Q Points	GPA
Term	9	9	9	37.50	4.17
Accumulative	78	78	78	346.00	4.44

## -- Second Semester 2023-2024 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
MRK 1322	Customer Experience		3	13.5	B+
MRK 1331	Visual Identity Design		4	18	B+
MRK 1332	Events Marketing		3	12	B
MRK 1311	Branding		3	12	B
Hours	Registered	Passed	Earned	Q Points	GPA
Term	13	13	13	55.50	4.27
Accumulative	91	91	91	401.50	4.41

## -- Third Semester 2023-2024 G - Full Time - Adv. & Marketing Communication - -

Course Code	Course Title		C.Hours	Q Points	Grade
SOS 1001	Voluntary Work Skills		2	9.5	A
MRK 1413	International Marketing Communication		3	14.25	A
MRK 1334	Marketing Communication Campaigns Planning		4	19	A
BC 1211	Presentation Voice & Speech		0	0	W
MRK 1412	Marketing Communication Applications		4	19	A

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Hours	Registered	Passed	Earned	Q Points	GPA
Term	13	13	13	61.75	4.75
Accumulative	104	104	104	463.25	4.45

- - First Semester 2024-2025 G - Full Time - Adv. & Marketing Communication- -

Course Code	Course Title		C.Hours	Q Points	Grade
MRK 1421	Marketing Measurement		3	14.25	A
MRK 1414	Communication Projects Management		3	13.5	B+
MRK 1411	Websites Design & Management		4	19	A
BC 1211	Presentation Voice & Speech		3	14.25	A
Hours	Registered	Passed	Earned	Q Points	GPA
Term	13	13	13	61.00	4.69
Accumulative	117	117	117	524.25	4.48

End Of Transcript

Dean of Admission and Registration

Dr. Sulaiman Sulaiman Alangari

