

Abeer Al-Owaid

CAREER OBJECTIVE

I aim to achieve a prominent position in the field of media and public relations by utilizing my skills and experiences in developing and implementing well-thought-out media strategies. I strive to enhance brand awareness and achieve the organization's commercial goals in a productive and effective manner.

SKILLS

Planning and Organizational Skills	Digital Marketing	Communication Skills
Leadership and Innovation	Communication Skills	Proactive and self-motivated
Graphic Design	Proficiency in Microsoft Office	Exceptional organisational skills

EDUCATION

University: Princess Noura Bint Abdul Rahman University

Degree: Bachelor's in Archaeology and museums

During my studies, I specialized in managing records and documents, in addition to managing archives and developing communication strategies. I gained skills in writing and documenting reports and records, organizing events, and utilizing social media platforms.

EXPERIENCE

Al-Watan National Center for Women At Al-Watan Center for Women, I was involved in various administrative tasks including managing files, documents, organizing meetings, and preparing schedules. I also coordinated with different departments and followed up on administrative processes. In addition, I assisted in drafting reports and organizing marketing and promotional events for the center. I contributed to developing new strategies to enhance internal and external communication, and improving social media presence.

CONTACT INFORMATION

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- Location: Riyadh

LANGUAGES

Arabic
English