

Beshayer Alyami

Motivated and detail-oriented e-commerce major seeking a co-op training opportunity to gain hands-on experience in the e-commerce industry. Passionate about leveraging digital tools and strategies to enhance online business operations and customer engagement.

Contact



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Saudi Arabia



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Education

Bachelor of Science in Business Administration in E- Commerce

Saudi Electronic University – Riyadh, Saudi Arabia, Expected Graduation: June 2025.

GPA: 3.55/4.0

Relevant Coursework: Digital Marketing, E-commerce Strategies, Web Analytics, Supply Chain Management, Consumer Behavior, Online Retail Operations

Skills

Technical Skills:

- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Basic knowledge of website optimization tools and analytics platforms
- Understanding of e-commerce platforms and digital marketing tools

Soft Skills:

- Active listener with excellent attention to detail
- Self-motivated team player
- Strong critical thinking and problem-solving abilities
- Effective communication and collaboration

Projects

Digital Marketing Campaign for Aquamarine Abaya

- **Created a marketing strategy for a mock e-commerce brand.**
- **Designed social media ads and sale conversions.**

In-depth Analysis of 12 Cups (local Coffee Business): E-commerce optimization

- **Conducted an in-depth analysis of a local online business, recommending actionable Strategies to improve users experience and engagement.**

Supply Chain and E-Procurement analysis for Amazon

- **Analyzed the impact of advanced technologies like blockchain and artificial intelligence on the efficiency and leanness of e-procurement processes.**
- **Investigated the role of ICT in e-auction and negotiation to enhance organizational capabilities.**