

Lujain Alnasser

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SUMMARY

Senior Economics student at King Saud University with strong analytical skills in data analysis and financial management. Experienced in leading student initiatives and conducting research on digital transformation's impact on tourism revenues. Recognized for project management and effective communication skills, with proven experience in preparing financial reports, strategic event planning, and facilitating collaborations. Passionate about applying academic knowledge to real-world economic projects and supporting sustainable growth in the tourism and digital sectors.

EDUCATION

KING SAUD UNIVERSITY

Bachelor of Economics

Major in Economic Science; College of Business administration

GPA: 4.51/5.0

Relevant Coursework: Microeconomics, Macroeconomics, Econometrics, Economic Policy

Riyadh, SA

Expected May 2025

VOLUNTEER AND SOCIAL PARTICIPATIONS

ECONOMICS CLUB, King Saud University

Co-Founder and Budget Committee Leader

Jun 2020 – Sep 2024

- Co-founded the Economics Club, establishing a platform for peer learning and professional development in economics.
- Led the Budget Committee, handling financial reporting and conducting analyses that optimized resource allocation and club sustainability.
- Developed and implemented financial plans supporting events and club initiatives, boosting engagement and knowledge-sharing among students.

SCIENTIFIC REASERCH FORUM ORGANIZER

Volunteer Role, King Saud University

2023

- ordinated communication between university departments and external partners to ensure the smooth execution of the Scientific Research Forum.
- Oversaw logistical arrangements and facilitated collaborations, enhancing the forum's reach and impact among academic and professional communities.

RESEARCH

Digital Transformation on Tourism Revenues

2024

Research Project, King Saud University

Analyzed the role of digital transformation in boosting tourism revenues through economic modeling and data analysis, providing insights for potential strategic applications in economic policy and tourism growth.

COURSES

Digital Marketing Nanodegree – Udacity

2021

Economic Reading in English – King Saud University

2023

Supply Chain in E-Commerce – Edraak

2023

ACHIEVEMENTS and AWARDS

Third Place – Best Article, King Saud University

2024

Second Place – Best Magazine Issue, King Saud University

2024

ADDITIONAL

Technical Skills: Eviews, Microsoft Office, Data analysis

Soft Skills: Research Skills, Leadership, Project Management, Communication, Cooperation, Teamworking, The ability to learn quickly.

Languages: Arabic, English