

EDUCATION

King Saud University

Bachelor of Public Relations student

2020 - 2025

- GPA: 4.47/5.00
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SKILLS & LANGUAGES

Skills: Content writing, Adobe programs (Photoshop, Illustrator, InDesign), Media Relations, Strategic Thinking, Crisis Management, Social Media Management, Event Planning, Research and Analytics, Content Creation, Observation, Voiceover, Research, Storytelling

Languages: Arabic (Native), English (Proficient)

PROJECTS

Surrounded by Art

Sep 2021

- Managed the entire design process from layout planning to final production
 - Conceptualized and produced a complete magazine using Adobe InDesign
 - Integrated text, images, and graphics to develop a cohesive publication design
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EXPERIENCES

Vision 2030 Club

Content Writer & Social Media Specialist

Sep 2022 - Mar 2023

- Crafted engaging content for the club's X (formerly Twitter) platform
- Managed and grew the club's Instagram presence, including event coverage
- Authored concise summaries of key events and activities for LinkedIn
- Oversaw social media strategy and engagement across multiple platforms
- Developed compelling marketing copy to promote club initiatives

Distinguished and Talented Students Club

Des 2022 - Mar 2023

Chairman of the Innovation Committee

- Spearheaded the planning and execution of diverse entertainment events
- Developed and implemented occasion-specific programming initiatives

Student Partnership Program

Oct 2021 – Feb 2022

Member of Bareeq Alnoor Initiative

- Designed promotional banners for initiative campaigns
- Collaborated on design refinement and optimization processes