

Aljwhara ALmutlaq

Media and Communication Student

CONTACT

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🌐 [AboutMe.com](#)

ABOUT

Final-year student with a strong foundation in digital media, content creation, and storytelling, I am passionate about utilizing modern tools to enhance communication and engage diverse audiences. I have gained hands-on experience through various academic projects and internships. Currently, **I am seeking cooperative training opportunity to further develop my skills and contribute to a dynamic working environment.**

SKILLS

- Team Work
- Content Creation
- Social Media Management
- Video Editing
- Research and analysis
- Media Production
- Event Planning
- Communication
- Calender Management
- Microsoft Office (Word, Excel, PowerPoint)

COURSES

Media dialogue programme

King Abdul Aziz Center For National Dialogue

EDUCATION

Bachelor of Journalism and E-Publishing

Imam Mohammad Ibn Saud. University

Media and Communication Faculty

(2021 - PRESENT)

PROJECTS

Media Club

(2021 – 2024)

- **Event Organization:** Played a role in organizing the National Media Conference, and participant engagement to ensure a smooth, successful event. May 23'
- **Collaboration & Communication:** Worked closely with team members and external speakers, enhancing teamwork and networking abilities.

Advertising Campaign Project

(May 22')

- **Campaign Development:** Created a full advertising campaign for a donut shop, including social media posts, a promotional poster, and establishing a media platform to enhance the store's online presence.
- **Marketing & Design Skills:** Showcased skills in content creation, visual design, and social media strategy to drive engagement and brand visibility.

Magazine Creation Project

(Feb 24')

- **End-to-End Production:** Developed a magazine from concept to completion as part of a subject project, covering all stages including content creation, design, layout, and final presentation.
- **Skills Applied:** Demonstrated skills in writing, graphic design, and project management, delivering a polished, cohesive magazine that met course requirements and deadlines.