

# LAYAN ALKHAYYAL

## Business Administration

Tourism and event management track

### About me

I am dedicated to applying my strong sense of responsibility, motivation, and the skills that I have developed through my academic journey to contribute effectively to the organization's success.

GPA 4.00 / 5

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Riyadh

### Honors & awards

- Nov 2024** Our rebranding in the Edumundo Tour Operator Simulation earned us first place and boosted our income significantly.
- Aug 2021** Representing the museums and archaeology major for the members of the Shura Council

### Volunteering

- Sep 2020 – Dec 2020** **Nazaha Club**  
Project management volunteer  
• Managing the department projects
- Aug 2020 – Dec 2020** **Faculty of Science Club**  
• volunteer at the committee of Innovation and Knowledge
- Mar 2018 – Apr 2018** **مركز أبطال المعرفة - Abtaal Almarefah center**  
• Teaching children with disability and down syndrome

### Education

#### Bachelor of Business Administration

Princess Nourah Bint Abdulrahman University  
2020 – 2025

#### High school

Dar Al Bra'ah Schools  
2009 – 2020

### Skills

- Creativity
- Leadership
- Event management
- Tourism management
- Problem Solving
- Strategic Planning

### Certifications

- Oct 2024** **Tour Operator Simulation**  
Edumundo
- Sep 2024** **Digital Marketing**  
HubSpot
- May 2024** **International Business Context**  
Coursera
- Apr 2024** **Retail Digital Supply Chain**  
Coursera
- Feb 2024** **Travel & Tourism**  
Oxford Home Study Center OHSC

### Language

English | Fluent

Arabic | Native