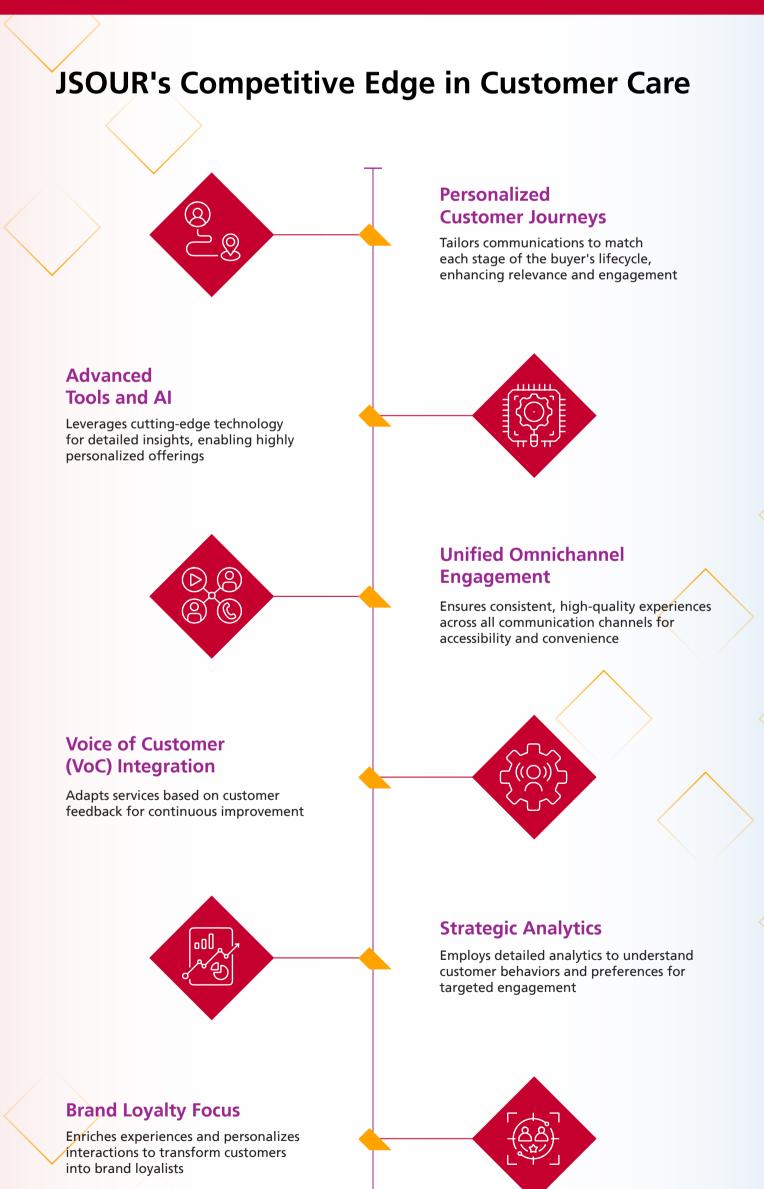


JSOUR revolutionizes customer care by providing holistic, end-to-end services that prioritize enriching customer experiences. Integrating state-of-the-art technology with deep customer insights, we offer personalized, efficient interactions that make every customer feel uniquely valued. Our cutting-edge customer care management, enhanced by comprehensive and advanced BPO services, aligns with evolving business paradigms. This approach is specifically tailored to the flourishing e-commerce sector in KSA, where exceptional customer engagement is paramount for success.

Paradigm Shift in E-commerce to Drive Specialized Customer Care Services

US\$23.46 billion

The projected market volume for the e-commerce sector in the Kingdom of Saudi Arabia by 2027 [1]



References

1. Deloitte (2023). Unlocking the eCommerce potential for Saudi Arabian SMEs in a post-Covid world. (n.d.). Available at: https://www2.deloitte.com/content/dam/Deloitte/xe/Documents/consumer-business/me_unlocking-eCommerce-potential-for-saudi-arabian-SMEs-in-a-post-Covid-world.pdf.